	Case 3:11-cv-01056-MDD Document 166	-iled 10/08/15	Page 1 of 13
4 5 6 7	 BONNETT, FAIRBOURN, FRIEDMAN & BALINT, P.C. Elaine A. Ryan (<i>Admitted pro hac vice</i>) Patricia N. Syverson (203111) 2325 E. CAMELBACK ROAD, Suite 300 Phoenix, AZ 85016 eryan@bffb.com psyverson@bffb.com Tel: (602) 274-1100 Fax: (602) 274-1199 BONNETT, FAIRBOURN, FRIEDMAN & BALINT, P.C. Manfred P. Muecke (222893) 600 W. Broadway, Suite 900 San Diego, CA 92130 mmeucke@bffb.com Tel: (619) 756-7748 Fax: (602) 274-1199 		
 11 12 13 14 15 16 17 18 	BOODELL & DOMANSKIS, LLC Stewart M. Weltman (<i>Admitted pro hac vice</i>) 353 North Clark Street, Suite 1800 Chicago, IL 60654 sweltman@boodlaw.com mstein@boodlaw.com Telephone: (312) 938-1670 [<i>Additional Counsel Appear On Signature I</i>] Attorneys for Plaintiffs UNITED STATES D FOR THE SOUTHERN DIST	Page] ISTRICT CO	
 18 19 20 21 22 23 24 25 26 27 28 	LUIS LERMA, an Individual, and NICK PEARSON, an Individual, On Behalf of Themselves and All Others Similarly Situated, Plaintiffs, v. SCHIFF NUTRITION INTERNATIONAL, INC., a Delaware Corporation, and SCHIFF NUTRITION GROUP, INC., a Utah Corporation Defendants	Case No.: 3:1 PLAINTIFF OBJECTION APPROVAL AND NOTIC REQUESTS Date: October Time: Courtroom: Judge:	11-CV-01056-MDD S' RESPONSE TO IS TO FINAL OF SETTLEMENT CE OF EXCLUSION 30, 2015 10:00 a.m. 1E Mitchell D. Dembin
	PLAINTIFFS RESPONSE TO OBJECTIONS A	ND NUTICE OF EXCLU	SION REQUES 15

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		PLAINTIFFS' RESPONSE TO OBJECTIONS AND NOTICE OF EXCLUSION REQUESTS
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Plaintiffs Luis Lerma, Nick Pearson, and Muriel Jayson request that the Court
 overrule the objections of Ashley Hammack [D.E. 158] ("Hammack Obj."), Joan
 Smallwood [D.E. 161-1] ("Smallwood Obj.") and Charles M. Thompson [D.E. 162]
 ("Thompson Obj.").¹

The Objectors contend the Settlement² could have been better. However, the 5 issue is not whether the Settlement could have been better, but whether it is fair: 6 7 "Settlement is the offspring of compromise; the question we address is not whether 8 the final product could be prettier, smarter or snazzier, but whether it is fair, adequate and free from collusion." Hanlon v. Chrysler Corp., 150 F.3d 1011, 1027 (9th Cir. 9 10 1998) (in approving a settlement, the court looks to whether "the agreement is not the product of fraud or overreaching by, or collusion between, the negotiating parties, and 11 12 that the settlement, taken as a whole, is fair, reasonable and adequate to all 13 concerned") (quoting Officers for Justice v. Civil Serv. Comm'n, 688 F.2d 615, 625 (9th Cir. 1982)) (internal quotations omitted). 14

The Settlement is reasonable and fair. Tellingly, there has been *no* objection to
the amount of compensation to which Settlement Class Members are entitled. This is
for good reason. Each claimant will receive \$22 for each non-proof claim and \$46 for
each claim with proof.³ As the Products' average cost is \$20.66⁴, all claimants with

 ¹ It is Settlement Class Counsel's understanding that the Objections/Amicus Brief filed by Truth in Advertising, Inc. ("TINA") and the American Association of Retired Persons ("AARP") earlier in this litigation (D.E. 127, 136, 144), are no longer pending before this Court. Nonetheless, the issues they raise are addressed herein.

 ²³ ² Unless otherwise defined herein, capitalized terms have the meaning ascribed to them in the Second Amended Settlement Agreement. *See* Second Am. Settlement Agmt. (D.E. 141-2).

 ²⁵ ³ These per claim amounts assume that all claims submitted to date are deemed valid.
 ²⁶ ³ These per claim amounts assume that all claims submitted to date are deemed valid.
 ²⁶ to the extent any claims are rejected for any reason, the amount available to distribute to the remaining Settlement Class Members will be increased.

 $[\]begin{bmatrix} 27 \\ 28 \end{bmatrix}^4$ See Supp. Preliminary Approval Motion, Ex. 8 at ¶ 8. The price of the Covered Products can vary from as little as \$9.95 to as much as \$32.99 with the majority of the

proof of purchase will receive *more* than 100% recovery and the majority of claimants
 without proof of purchase will receive at least 100% recovery based on the average
 product price – a tremendous result and better than had the case been successfully
 tried to judgment.

The injunctive relief is neither "inadequate" nor "illusory." It provides for a
meaningful labeling change by an industry leader and one of the largest sellers of
glucosamine/chondroitin products in the United States. *See* Final Approval Brief, at
14-20.

Settlement Class Counsel's attorneys' fees request is not excessive. Given the 9 10 full recovery plus claims payout and the significant injunctive relief obtained, an award of 33% of the Settlement Fund (or \$2,148,300) plus actual expenses is not only 11 merited, but is well within the range commonly awarded by courts in analogous cases 12 13 – under both the percentage-of-the-fund and lodestar approaches. See Final Approval Brief, at 36-44. Settlement Class Counsel should be justly compensated for the 14 15 excellent settlement they negotiated as evidenced by the Class' positive reaction. There were over 40,167 Claims Forms submitted, with only seven Class members 16 opting out of the Settlement and only three objections filed. See Ex. A, Supplemental 17 18 Declaration of Eric Robin Re: Notice Procedures, at ¶ 20-21.

The remaining objections – relating to the claim process, the two-tier payment
structure, Named Plaintiffs' service awards, and no personal injury specific
compensation – are not supported by the factual record and/or the law and should be
overruled.

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 $\begin{bmatrix} 27\\28 \end{bmatrix}$ products retailing for \$20.00 or less. *See* Defendants' Mem. in Supp. of Mot. for Preliminary Approval (D.E. 108) at 4 & Ex. A.

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I.

The Settlement Fund is More Than Sufficient to Compensate Settlement Class Members

The Settlement's monetary relief is substantial. Over \$3.29 million⁵ is available 3 to compensate Settlement Class Members who made claims. Every Settlement Class 4 Member who submitted a claim with proof will receive more than 100% of the 5 amount they paid for the Product and the majority of claimants without proof will 6 receive at least 100% recovery, based on the average price of the Products. For 7 example, Objector Smallwood paid \$18.39 for one bottle of Schiff MoveFree Triple 8 Strength (D.E. 161-1), and she will receive \$46. Claimants – including Objectors – 9 will receive more compensation under this Settlement than had this case been 10 successfully tried to judgment. 11

Objector Hammack claims that the amount of relief is inadequate because it 12 "does not disgorge Defendant of its ill-gotten profits and does not deter Defendant 13 from its past misconduct." (Hammack Obj. at 2). The proper measure of damages is 14 actual damages (here, the "difference between the actual value of that with which the 15 defrauded person parted and the actual value of that which he received..." (Colgan v. 16 Leatherman Tool Grp., Inc., 135 Cal. App. 4th 663, 675 (2006)), not disgorgement of 17 profits. And, although not required to serve as a deterrent, the \$6.51 million that 18 Schiff will pay and the threat of future litigation if it reintroduces the reconstruction 19 representations without substantiation both serve a significant deterrent effect.⁶ 20

⁵ KCC has estimated that the total final cost of notice and claims administration will be \$920,485.25; not the \$1.5 million the Parties originally allocated. *See* Ex. A, Supplemental Declaration of Eric Robin Re: Notice Procedures, at ¶ 23. The savings of \$579,514.75 will be added to the total amount available to pay claims, increasing the claims fund from \$2.7 million to approximately \$3.29 million.

⁶ Objector Hammack also questions the cost of the labeling changes and the amount paid by Schiff's insurance carrier (Hammack Obj. at 2), without citation to any case law establishing their relevance to the reasonableness of the Settlement because they are not. In any event, Settlement Class Counsel is not privy to Schiff's money sources.

II. The Injunctive Relief Provided by the Settlement is Substantial

2 Schiff's removal of *all* representations regarding repairing, rebuilding or 3 rejuvenating joints and/or cartilage (and any versions of those statements using 4 variations of these banned terms) is significant and meaningful. See Final Approval 5 Brief, at 11-17. Far from "minor wordsmithing" as Objector Hammack contends (Hammack Obj. at 2), these are the key reasons consumers give for purchasing the 6 7 Covered Products. See Final Approval Brief, at 14-16 (2006-07 focus group studies and 2011 Gallup Study of Supplements for Joint Health finding that consumers 8 9 viewed the reconstruction representations as important and considered them in making 10 purchase decisions); Id. at Ex 2 (consumer survey conducted by Plaintiffs' expert, Thomas J. Maronick, finding that 86% of consumers identified "rebuild cartilage" as a 11 12 very important reason to buy the Covered Products and that 50% of consumers were 13 "less likely" or "much less likely" to buy the product if there were no reconstruction claims on the package). Further, because the reconstruction representations are a key 14 driver of Product sales, their removal directly benefits an estimated 15

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17 *See* Final Approval Brief, at Ex. 1, Gallup Study at 86.

18 Objector Hammack's argument that a 5 year prohibition period would be better than the agreed upon two years (Hammack Obj. at 2), does not mean that the 19 20Settlement is not fair and reasonable – which is the standard by which the Court will 21 evaluate the Settlement. And, Objector Hammack underestimates the hurdle Schiff 22 must clear before it can "resume its past deceptive practices at any time by petitioning 23 the court." (Hammack Obj. at 2). To succeed in any such petition, Schiff must substantiate the representations by "an independent, well-conducted, published 24 25 clinical trial." See Second Am. Settlement Agmt., at IV(E)(iv). Further, Objector 26 Hammack fails to acknowledge that absent such substantiation, upon expiration of the two year period, Schiff is unlikely to reintroduce the reconstruction representations as 27 28 that would invite another lawsuit.

For all these reasons, the injunctive relief achieved is fair, adequate, and
 reasonable.

The Claims Process Provided for by the Settlement is Fair and Reasonable

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III.

A. The Two-Tier Recovery Process is Fair and Reasonable

5 Objector Thompson⁷ argues that paying a greater per claim amount to 6 Settlement Class Members with proof of purchase is "inherently unfair to both 7 classes." (Thompson Obj. at 4). But he fails to show how he or any other Settlement 8 Class Member was harmed by this process inasmuch as he and most all Settlement 9 Class Members are being paid over 100% of the amount they paid for their purchases 10 based on the average purchase price of the Products.

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¹³ ⁷ Mr. Thompson—an attorney in Alabama—is a professional objector with a long history of objecting to meritorious settlements such as this one. See, e.g., Snell v. Allianz Life Ins. Co. of N. Am., 2000 WL 1336640, at *9-10 (D. Minn. Sept. 8, 2000) (noting concern that professional objectors may be "a pariah to the functionality of 14 15 class action lawsuits, as they maraud proposed settlements—not to assess their merits on some principled basis—but in order to extort the parties, and particularly the on some principled basis—but in order to extort the parties, and particularly the settling defendants, into ransoming a settlement that could otherwise be undermined by a time-consuming appeals process"); *Shaw v. Toshiba Am. Info. Sys., Inc.*, 91 F. Supp. 2d 942, 973-74, n.18 (E.D. Tex. 2000) (finding that Thompson's objections were "obviously 'canned' objections filed by professional objectors who seek out class actions to simply extract a fee by lodging generic, unhelpful protests"); *In re Warfarin Sodium Antitrust Litig.*, 212 F.R.D. 231 (D. Del. 2002); *Nieme v. Columbia House Co.*, 2002 WL 32363789 (No. A099606) (Cal. Ct. App. Oct. 22, 2002); *Thompson v. Metro. Life Ins. Co.*, 216 F.R.D. 55, 70 (S.D.N.Y. 2003) ("[Thompson's clients] present nothing besides conclusory allegations that their interests were not 16 17 18 19 20clients] present nothing, besides conclusory allegations, that their interests were not adequately protected."); *Reynolds v. Beneficial Nat. Bank*, 260 F. Supp. 2d 680 (N.D. Ill. 2003); *In re Relafen Antitrust Litig.*, 231 F.R.D. 52 (D. Mass. Sept. 28, 2005); *Azizan v. Federated Dept. Stores, Inc.*, 2006 WL 4037549, at *6, 10 (N.D. Cal. Sept. 21 22 29, 2006); Objection to Proposed Settlement, *Spahn v. Edward D. Jones & Co. L.P.*, 2007 WL 5281756 (E.D. Mo. June 11, 2007); Objection to Class Action Settlement, *Coopoer v. Pac. Life Ins. Co.*, 2007 WL 4604954 (S.D. Ga. Sept. 4, 2007); Motion for 23 Protective Order and Motion to Quash Depositions, *In re Universal Serv. Fund Tel. Billing Practices Litig.*, 2008 WL 2604266 (D. Kan. Feb. 20, 2008); *In re Diet Drugs Prod. Liab. Litig.*, 553 F. Supp. 2d 442, 448 (E.D. Pa. 2008); *Faught v. Am. Home Shield Corp.*, 2010 WL 10959223 (N.D. Ala. Apr. 27, 2010) (overruling objections to 24 25 the Settlement); *Blessing v. Sirius XM Radio, Inc.*, 507 F. App'x 1, 2 (2d Cir. 2012) (rejecting appeal of settlement approval on behalf of objector represented by "Charles M. Thompson, Birmingham, Alabama"); *Nwabueze v. AT&T, Inc.*, 2013 WL 6199596 26 27 (N.D. Cal. Nov. 27, 2013) (overruling Thompson's objection to the Settlement's claim reimbursement process). 28

B. Claims are Thoroughly Reviewed and Validated

2 Objector Hammack argues that Settlement Class Members' claims should not 3 be rejected outright based on deficiencies in their claims forms. (Hammack Obj. at 3). The Parties agree, which is why KCC, the third-party claims administrator in this case, 4 has procedures in place to handle any deficiencies in submitted claims. Specifically, 5 "if it is determined that a Claim Form is deficient, a Notice of Deficient Claim Form 6 will be sent to the Class Member allowing them 30 days to cure their deficiency." See 7 8 Ex. A, Supplemental Declaration of Eric Robin Re: Notice Procedures, at ¶ 22. This process ensures that claimants do not miss out on Settlement benefits due to harmless 9 or correctable error. To date, no claims have been rejected as invalid. 10

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IV. Plaintiffs Fully Informed Settlement Class Members of the Provisions of the Settlement

Significantly, there were *no* objections raised as to the specifics of the Notice
 Plan or the manner in which it was implemented. However, there were two objections
 regarding access to information, neither of which have merit.

15 First, Objector Hammack claims that the settlement website was the "best 16 resource" for providing access to Settlement Class Counsel's fee motion and by not 17 posting it on the website, Settlement Class Counsel improperly limited access to the 18 motion and failed to satisfy FRCP 23(h). (Hammack Obj. at 3). However, FRCP 19 23(h)(1) provides that motions for attorneys' fees made by Settlement Class Counsel 20 must be "directed to class members in a reasonable manner." (emphasis added). 21 There is no requirement that the fee motion be posted on the settlement website. See, 22 e.g., In re High-Tech Emp. Antitrust Litig., 2015 WL 5158730, at *15 (N.D. Cal. Sept. 23 2, 2015) (overruling 23(h) objection that motions for attorneys' fees were not posted 24 on the lawsuit's website and finding that public filing on the case's docket was 25 sufficient); In re TFT-LCD (Flat Panel) Antitrust Litig., 2011 WL 7575004, at *2 26 (N.D. Cal. Dec. 27, 2011) ("[One court's] preference that the fee petition be posted on 27 the website...does not compel other courts to require the same to fulfill due 28

process."). Further, had Objector Hammack (or any other Class Member) been unable
 to obtain a copy of the fee motion through the public record, they could have
 contacted Settlement Class Counsel and they would have been provided with one.

4 Second, Objector Thompson argues that Settlement Class Counsel has kept 5 necessary information from Class Members by filing a redacted version of the Final 6 Approval Brief and confidential exhibits. (Thompson Obj. at 5). The majority of 7 these documents were produced to Plaintiffs under a claim of confidentiality by 8 Schiff. While Plaintiffs believed these documents were pertinent to the issues before the Court, they were constrained to abide by the protective order entered by this Court. 9 10 Moreover, Mr. Thompson is an attorney and a party to this litigation. Thus, if he were truly interested in the contents of these documents, he, like any other Class Member, 11 could have requested copies of them upon signing the protective order. 12 Objector 13 Thompson made no effort to do so.

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V. Settlement Class Counsel's Fee Request is Reasonable

15 Objector Hammack objects to the fee request because it exceeds 25% of the Settlement Fund. (Hammack Obj. at 3). First, a fee award based on percentage-of-16 the-fund looks to the value of the Settlement as a whole - monies made available to 17 18 the Class, notice/administration costs, attorneys' fees and the value of the injunctive relief. See Final Approval Brief, at 37-40 (citing, inter alia, In re Ferrero Litig., 12-19 20 56469, 2014 WL 3465685, at *1 (9th Cir. July 16, 2014) (court took into account 21 injunctive relief valued at \$14 million in determining whether the settlement was 22 reasonable); Weeks v. Kellogg Co., No. 09-08102, 2013 WL 6531177, at *7 (C.D. Cal. 23 Nov. 23, 2013) ("post-settlement cost of providing notice to the class can reasonably 24 be considered a benefit to the class"); Lopez v. Youngblood, No. CV-F-07-0474, 2011 25 WL 10483569, at *12 (E.D. Cal. Sept. 1, 2011) (amount of the fund takes into account attorneys' fees and class administration costs)). When calculated properly, Settlement 26

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1 Class Counsel's fee request is significantly less than 25% of the settlement value.⁸

2 Second, Settlement Class Counsel's fee request is also reasonable when 3 applying a lodestar cross-check. As set forth in Plaintiffs' Final Approval Brief (see 4 40-44 and Exs. 12-14), Settlement Class Counsel have a combined lodestar of 5 \$1,199,148.50 based on over 2,159 hours of work as of August 9, 2015. Thus, a fee award of \$2,148,300 applies a 1.8 multiplier which is well within the range routinely 6 7 approved. See Final Approval Brief, at 41; see also Poertner v. The Gillette Co., et 8 al., No. 14-13882 (11th Cir. July 16, 2015) (\$5.68 million in fees (applying a 1.56 9 multiplier) approved in a similar – but not as strong – settlement involving false 10 labeling of batteries where the parties agreed to \$3 per claim for 2 or 4 products depending on proof of purchase, \$348,850 was paid out to claimants, a cy pres award 11 was made and the representations were discontinued during the litigation).⁹ 12

13 Third, Objector Thompson's comparison of the fee request to the amount made available to Settlement Class Members (Thompson Obj. at 4-5), fails to recognize that 14 15 the vast majority – if not all – Settlement Class Members who filed a claim will recover 100% or more of the amount they paid for the Product(s). A reduction in 16 Settlement Class Counsel's fee is not required to make Settlement Class Members 17 18 whole – Settlement Class Members who have made non-proof claims, like Mr. 19 Thompson, are already receiving at least 100% of what they paid based on the average 20 purchase price of the Products and all Settlement Class Members with proof claims 21 will be getting more than 100%. Thus, it bears to reason that Settlement Class 22

²⁵ ⁹ Settlement Class Counsel's reported lodestar goes through August 9, 2015.
²⁶ However, Settlement Class Counsel will continue to incur additional time in this case, including for example, responding to the Objectors, preparing for and attending the Fairness Hearing, and potentially litigating an appeal. The inclusion of these additional attorneys' fees only serves to reduce the multiplier, making the fee award even more reasonable.

Counsel should be reasonably compensated for this tremendous result that is directly
 due to their hard-fought, risk-laden efforts over four years.

Finally, Objector Thompson errs in claiming that Settlement Class Counsel are
seeking reimbursement for costs of \$1.5 million. This is the amount Schiff agreed to
pay for notice and claims administration costs. *See* Final Approval Brief, at Section E
entitled "Expense of Class Notice and Administration." Settlement Class Counsel are
seeking reimbursement of \$134,197.86 in costs for a total award of \$2,282,497.86. *See* Final Approval Brief, at 44-45. And, there is no so-called "clear sailing"
provision in the Settlement. (Thompson Obj. at 5).

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VI. The Named Plaintiffs' Service Awards Are Reasonable

The service awards requested for Named Plaintiffs cumulatively totaling
\$10,000 - not \$10,000 *each* as Objector Hammack contends (Hammack Obj. at 4) are fair and reasonable. The amount requested is well within the range California
district courts have found to be presumptively reasonable and have been routinely
awarded in comparable cases. *See* Final Approval Brief, at 46-47. Indeed, Objector
Hammack's suggested \$2,790 award for each Named Plaintiff (Hammack Obj. at 5),
is just shy of the \$10,000 requested.

18 VII. Objector Smallwood May Pursue Any Personal Injury Claim By Opting Out of this Settlement

Objector Smallwood claims that consumption of her one purchase of MoveFree 20"altered her life (to this day) in a very negative way" and she seeks recovery for 21 doctor's bills, as well as "mental frustration and anguish." (Smallwood Obj. at 1). 22 The Settlement does not provide compensation for personal injuries because, with the 23 exception of the conditions disclosed on the product labels, the record indicates the 24 Products are safe for consumption. See Supp. Preliminary Approval Motion, at 8. If 25 Objector Smallwood desires to pursue a personal injury claim, Settlement Class 26 Counsel consent to allowing her additional time to opt out of this Class. 27

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1	DATED:	October 8, 2015	BONNETT, FAIRBOURN FRIEDMAN & BALINT, P.C.
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3			s/ Patricia N. Syverson Elaine A. Ryan (Admitted pro hac vice)
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18			White Plains, N.Y. 10604 Telephone: (914) 331-0100
19			Attornevs for Plaintiffs
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		PLAINTIFFS' RESPONSE	TO OBJECTIONS AND NOTICE OF EXCLUSION REQUESTS -10-

1	CERTIFICATE OF SERVICE						
2	I hereby certify that on October 8, 2015, I electronically filed the foregoing with						
3	the Clerk of the Court using the CM/ECF system which will send notification of such						
4	filing to the e-mail addresses denoted on the Electronic mail notice list. I hereby						
5	certify that I have mailed the foregoing document via the United States Postal Service						
6	to the non-CM/ECF participants indicated on the Manual Notice List.						
7	I certify under penalty of perjury under the laws of the United States of America						
8	that the foregoing is true and correct. Executed on October 8, 2015.						
9	/s/Patricia N. Syverson						
10	Patricia N. Syverson (203111) BONNETT FAIRBOURN FRIEDMAN &						
11	BALINT						
12	2325 E Camelback Road, Ste. 300 Phoenix, AZ 85016						
13	(602) 274-1100						
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	PLAINTIFFS' RESPONSE TO OBJECTIONS AND NOTICE OF EXCLUSION REQUESTS -11 -						

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EXHIBIT A

	Case 3:11-cv-01056-MDD Document 166	-1 Filed 10/08/15 Page 2 of 56					
1	UNITED STATES D SOUTHERN DISTRIC						
2	LUIS LERMA, an Individual, and NICK Case No. 3:11-cv-01056-CAB-MDD						
3	PEARSON, and Individual, On Behalf of						
4		SUPPLEMENTALDECLARATION OF					
5		ERIC ROBIN RE: NOTICE PROCEDURES					
6	v.)						
7	SCHIFF NUTRITION INTERNATIONAL,						
8	INC., a Delaware Corporation, and SCHIFFNUTRITION GROUP, INC., a Utah						
9	Corporation						
10	Defendants.						
11							
12	I, ERIC ROBIN, declare:						
13	1. I am a Senior Consultant at Kurtzman	Carson Consultants LLC ("KCC"), located at					
14	75 Rowland Way, Suite 250, Novato, California. I an	n over 21 years of age and am not a party to this					
15	action. I have personal knowledge of the facts set for	h herein and, if called as a witness, could and					
16	would testify competently thereto. This declaration su	applements the declaration Gina M. Intrepido-					
17	Bowden executed on August 10, 2015 and is to provid	le the Court with updated information regarding					
18	the notice plan for and administration of the settlemen	t in the above-captioned case.					
1 9	2. KCC was retained by the parties and ap	ppointed by the Court to serve as the Settlement					
20	Administrator to, among other tasks, publish the Notic	ce, Internet Banners and Press Release; to make the					
21	Full Notice, Claim Form and other documents availab	le to Class Members; receive and process Claim					
22	Forms, Exclusions and Objections, and other Class M	ember inquiries; and to establish and maintain a					
23	settlement website and perform other duties as specifi	ed in the Second Amended Settlement Agreement					
24	preliminarily approved by this Court on April 27, 201	5. Copies of the Full Notice and Claim Form are					
25	attached hereto as Exhibits A and B, respectively.						
26	3. <u>CAFA Notification</u> . In compliance with	th the Class Action Fairness Act ("CAFA"), 28					
27	U.S.C. Section 1715, KCC compiled a CD-ROM cont	aining the following documents: original Class					
28	Action Complaint, First Amended Class Action Comp	plaint, Answer of Defendant Schiff Nutrition					
	1						
	Supplemental Declaration of Eric	Robin Re: Notice Procedures					

International, Inc. to Plaintiff Luis Lerma's First Amended Complaint, Second Amended Class Action
 Complaint, Answer of Defendants Schiff Nutrition International, Inc. And Schiff Nutrition Group, Inc.
 to Plaintiff Luis Lerma's Second Amended Complaint, Third Amended Class Action Complaint,
 Answer of Defendants Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. to Third
 Amended Complaint, Long Form Notice, Publication Notice, Internet Banner Ad Notices, Settlement
 Agreement and General Release, and a cover letter (collectively, the "CAFA Notice Packet"). A copy of
 the cover letter is attached hereto as Exhibit C.

8 4. On April 3, 2014, KCC caused sixty (60) CAFA Notice Packets to be mailed via Priority
9 Mail from the U.S. Post Office in Novato, California to the parties listed on Exhibit D, i.e., the U.S.
10 Attorney General, the Attorneys General of each of the 50 States and the District of Columbia, the
11 Attorneys General to the 5 U.S. Territories, as well as parties of interest to this Action.

- 5. On or before September 24, 2014, KCC compiled a Supplemental CAFA CD-ROM
 containing the following documents: Amended Settlement Agreement and General Release (including
 all exhibits thereto) Published Summary, Long Form Notice, which accompanied a Supplemental CAFA
 cover letter (collectively, the "Supplemental CAFA Notice Packet"). A copy of the Supplemental
 CAFA cover letter is attached hereto as Exhibit E.
- On September 24, 2014, KCC caused sixty (60) Supplemental CAFA Notice Packets to
 be mailed via Priority Mail from the U.S. Post Office in Novato, California to the parties listed on
 Exhibit F, i.e., the U.S. Attorney General, the Attorneys General of each of the 50 States and the District
 of Columbia, the Attorneys General to the 5 U.S. Territories, as well as parties of interest to this Action.

7. On October 31, 2014, Counsel was contacted by the Assistant Attorney General for
 Wisconsin requesting a copy of the original Class Action complaint. Counsel fulfilled this request on or
 before November 3, 2014.

8. On or before May 5, 2015, KCC compiled a Supplemental CAFA CD-ROM containing
 the following documents: Second Amended Settlement Agreement and General Release, Proposed
 Claim Form, Supplemental Declaration of Gina M. Intrepido-Bowden on Settlement Notice Program,
 Court Order dated April 29, 2015, setting a hearing on the Joint Motion Seeking Approval of Limited
 Modification to the Settlement Agreement, which accompanied a Second Supplemental CAFA cover

letter (collectively, the "Second Supplemental CAFA Notice Packet"). A copy of the Second
 Supplemental CAFA cover letter is attached hereto as Exhibit G.

9. On May 5, 2015, KCC caused sixty-one (61) Second Supplemental CAFA Notice
Packets to be mailed via Priority Mail from the U.S. Post Office in Novato, California to the parties
listed on Exhibit H, i.e., the U.S. Attorney General, the Attorneys General of each of the 50 States and
the District of Columbia, the Attorneys General to the 5 U.S. Territories, as well as parties of interest to
this Action.

8 10. On June 10, 2015, Counsel was contacted by the District of Columbia Office of the
9 Attorney General regarding requiring a password to access the documentation contained on the Second
10 Supplemental CAFA CD Rom. KCC provided the information to Counsel same day.

11 11. As of the date of this Affidavit, KCC has received no additional responses or requests to
12 any of the CAFA Notice Packet mailings from any of the recipients identified in paragraphs 4, 6 or 9
13 above.

12. <u>Published Notices, Internet Banners and Press Release</u>. KCC's Legal Notification
Services Team has successfully implemented each element of the Court-approved Notice Plan, including
a schedule of paid notices in leading consumer magazines and on a variety of websites to reach the
Class. To fulfill the notice requirement of California's Consumer Legal Remedies Act ("CLRA"), the
notice program also included four placements, once a week for four consecutive weeks in the *San Diego Union Tribune*.

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Supplemental Declaration of Eric Robin Re: Notice Procedures

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To establish a reach base, Notices were placed in leading consumer publications. Notices appeared on 2 the dates and pages indicated below:

Publication	Issue date ^[1]	On-sale date ^[2]	Page
Arthritis Today	Sept/Oct 2015	August 18, 2015	42
Cooking Light	September 2015	August 14, 2015	74
First For Women	September 7, 2015	August 17, 2015	111
Parade	July 19, 2015	July 19, 2015	10
People	July 27, 2015	July 17, 2015	63
Prevention	September 2015	August 18, 2015	165
Reader's Digest	September 2015	August 11, 2015	133

13. The consumer publication effort alone reached approximately 53.9% of likely Class members. Copies of the publication notices as they appeared are attached as Exhibit I.

14. To extend reach further, 95 million unique internet banner impressions targeted to adults 35 years of age or older were purchased to appear on a variety of websites. A total of 95,067,592 unique impressions delivered from June 29, 2015 through August 2, 2015, resulting in an additional 67,592 unique impressions at no extra charge. The internet effort alone reached approximately 58.9% of likely Class members. Screenshots of the internet banner notices, as they appeared on various websites, are attached as Exhibit J.

Additionally, 412,300 internet impressions targeted to adults 35 years of age or older 15. were purchased to appear on Google Search under keywords related to the settlement (e.g., arthritis relief, arthritis remedies, arthritis supplements, glucosamine, glucosamine supplement, glucosamine supplements, glucosamine tablets, joint pain settlement, joint pain supplements, joint settlement, joint supplements, schiff class action, schiff class action settlement, schiff glucosamine, schiff nutrition, schiff settlement, schiff vitamins, class action, class action lawsuit, class action lawsuits, class action settlement, class action cases, class action complaint, class action notice, class action refund, class action

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^[1] The date that appears on the cover of the publication.
^[2] The date that the issue is first available to readers.

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status, class action website, class actions, defendant class action, kcc class action, open class action). A
 total of 412,352 impressions delivered from June 29, 2015 through August 2, 2015, resulting in an
 additional 352 impressions at no extra charge. Screenshots of the Google search notices, as they
 appeared, are attached as Exhibit K.

To fulfill the CLRA notice requirement, four eighth-page notices (approximately 3.96" x 7") appeared
once a week for four consecutive weeks within the classified section of the San Diego Union Tribune
Metro Distribution. The Notice appeared on the dates and pages indicated below. Copies of the
newspaper notices as they appeared are attached as Exhibit L.

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Publication	Issue/On-sale date	Page
San Diego Union Tribune	June 29, 2015	F5
San Diego Union Tribune	July 6, 2015	F1
San Diego Union Tribune	July 13, 2015	F2
San Diego Union Tribune	July 20, 2015	F4

16. Combined, the media notice effort reached approximately 81.1% of likely Class
 members. Coverage was further enhanced by the CLRA notice placements and the internet paid search ads.

18 17. <u>Interactive Voice Response</u>. On June 25, 2015, KCC established an Interactive Voice
 19 Response (the "IVR") system to be established (877-219-9780) to provide information about the
 20 settlement and to record requests for Notice Packets. As of October 5 2015, 1,789 calls have been
 21 received by the IVR.

18. <u>Website</u>. On June 25, 2015, KCC also established a website
(www.schiffglucosaminesettlement.com) dedicated to this settlement to provide additional information
to the Class Members and to answer frequently asked questions. Visitors to the website can download
the (1) Class Notice; (2) Claim Form; (3) Preliminary Approval Order; (4) Order re: Joint Motion for
Approval of Limited Modification to the Amended Settlement Agreement; and (5) Second Amended
Settlement Agreement and General Release. Visitors can also submit claims online and opt out online.
As of October 5, 2015, the website has received 58,134 visits.

19. <u>Facebook.</u> On June 25, 2015, KCC cause a Facebook page to be established to provide
 information about the Settlement (https://www.facebook.com/pages/Lerma-v-Schiff-Nutrition International-Inc-Class-Action-Settlement/825053464255918?ref=bookmarks).

20. <u>Requests for Exclusion</u>. The deadline for Class Members to request to be excluded from
the class was a postmarked deadline of September 24, 2015. As of the date of this declaration, KCC has
received 7 requests for exclusion. A list of the Class Members requesting to be excluded is attached
hereto as Exhibit M.

8 21. **Claim Forms.** As of the date of this declaration, 40,167 Claim Forms have been filed by 9 Class Members. This includes 910 Claim Forms that contain proof of purchase, for a potential dollar 10 value of \$31,170.00, and 38,426 Claim Forms that do not contain proof of purchase, for a potential 11 dollar value of \$431,583.00. Not all of the Claim Forms received by KCC have been processed, so these counts are not 100% complete. In addition, there is some overlap between the two groups as Class 12 13 Members can make claims for purchases with and without proof of purchase. The deadline to submit a Claim Form was September 24, 2015 and KCC will continue to process timely Claim Forms as they are 14 received. 15

16 22. Claim Processing. When KCC receives a Claim Form, data entry is completed to capture all relevant data. The data will be reviewed to determine the validity of each Claim Form. Once all of 17 18 the Claim Forms have been received and processed, KCC will provide a list of Valid Claims as well as 19 any claims that may have deficiencies to the parties. KCC will then confer with the parties regarding the 20 best manner to address deficient claims, which generally involves sending a Notice of Deficient Claim Form to the Settlement Class Member, and allowing them a set period of time to cure their deficiency. 21 Only if the deficiency is not cured, will a claim be denied. Once the validity of Claim Forms has been 22 determined, KCC reviews all Claim Forms to ensure no duplicative Claim Forms are being paid. KCC 23 24 looks at various combinations of name and address to determine if any duplicative Claim Forms were 25 filed. Once all duplicative Claim Forms have been identified, KCC will conduct a final Claim Form validation at which time KCC will report to all parties the count of valid and invalid Claim Forms. 26

27 23. From the commencement of our administrative work through the end of August 2015, a
28 total of \$856,736.13 has been incurred in expenses and staff hours performed by KCC. There is still a

fair amount of administrative work remaining (i.e. claims processing, distribution, post distribution reporting, etc.). KCC estimates that its final cost of administration will be \$920,485.25.

I declare under penalty of perjury pursuant to the laws of the State of California that the foregoing is true and correct to the best of my knowledge and that this declaration was executed this <u>b</u> day of October 2015 at Novațo, California.

Eric Robin

Supplemental Declaration of Eric Robin Re: Notice Procedures

Exhibit A

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF CALIFORNIA

If you bought certain joint health products containing glucosamine, you could get money from a class action settlement.

Includes Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products

A federal court authorized this Notice. This is <u>not</u> a solicitation from a lawyer.

- A Settlement has been proposed in a class action lawsuit against Schiff Nutrition International, Inc., Schiff Nutrition Group, Inc., Reckitt Benckiser LLC and their affiliates ("Schiff") about the labeling and packaging of certain joint health products they manufactured.
- If you are included in the Settlement, your rights will be affected and you may be able to get benefits from it.
- You can get \$3-10 for each qualifying joint health product you purchased depending on whether you are able to provide proof of purchase. Payments will generally range between \$3-50, but may vary depending on the total amount of the valid Claim Forms plus Notice and Administrative Costs, Attorneys' Fees Award and Incentive Awards.
- Your legal rights are affected whether or not you act. Please read this Notice carefully.

Yo	YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT:						
SUBMIT A	Remain in the Settlement—get a payment from it.						
CLAIM FORM (by September 24, 2015)	Give up your right to be part of another lawsuit, arbitration or proceeding against Schiff for the same legal claims resolved by this Settlement.						
EXCLUDE YOURSELF (by September 24, 2015)	Get <u>out</u> of the Settlement—keep right to be part of another lawsuit, arbitration or proceeding against Schiff for the same legal claims resolved by this Settlement. Give up your right to get a payment now.						
Onmor	Remain in the Settlement—write to the Court about why you do not like it.						
OBJECT (by September 24, 2015)	Give up your right to be part of another lawsuit, arbitration or proceeding against Schiff for the same legal claims resolved by this Settlement.						
GO ТО ТНЕ	Remain in the Settlement—ask to speak to the Court about the fairness of it.						
FAIRNESS HEARING (on October 30, 2015)	Give up your right to be part of another lawsuit, arbitration or proceeding against Schiff for the same legal claims resolved by this Settlement.						
	Remain in the Settlement.						
DO NOTHING	Do not get a payment. Give up your right to be part of another lawsuit, arbitration or proceeding against Schiff for the same legal claims resolved by this Settlement.						

- Your rights and options and the deadlines to exercise them are explained in this Notice.
- The Court in charge of this Settlement still has to decide whether to approve the Settlement.
- Payments will be made if the Court approves the Settlement and after any appeals are resolved.

BASIC INFORMATION

1. What is this Notice and why should I read it?

This Notice is to inform you of the proposed Settlement of two class action lawsuits and about all of your rights and options before the Court decides whether to approve it. This Notice describes the lawsuits, the proposed Settlement, your legal rights, what benefits are available and who can get them.

Judge Mitchell D. Dembin of the United States District Court for the Southern District of California is overseeing the proposed Settlement, *Lerma v. Schiff Nutrition International, Inc., et al.*, No. 3:11-cv-01056-CAB-MDD. The proposed Settlement will resolve all of the claims made in *Lerma v. Schiff Nutrition International, Inc., et al.*, No. 3:11-cv-01056-CAB-MDD (S.D. Cal.), and *Jayson v. Schiff Nutrition International, Inc., et al.*, No. 0:13-cv-60400-RSR (S.D. Fla.). The people who sued are called the Named Plaintiffs. The companies they sued, Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. are called the Defendants or Schiff.

What is a class action?

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In a class action, one or more people, called Named Plaintiffs or Class Representatives (in this case Luis Lerma, Nick Pearson and Muriel Jayson), sue for all people who have similar claims. The people included in the Settlement of these class actions are called a Settlement Class or Settlement Class Members. One court resolves the issues for all Settlement Class Members, except for those who exclude themselves from the Settlement.

What are the lawsuits about?

The lawsuits claim that the labeling and packaging of Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand joint health products contain false, deceptive and misleading statements and do not warn consumers about their potentially harmful side effects.

Schiff denies each and every allegation of wrongdoing, liability and damages that was or could have been made in the lawsuits. Schiff denies the claims made in the lawsuits and denies that it has done anything wrong. Schiff stands by these joint health products, their labels and packaging, and their safety and efficacy.

Why is there a Settlement?

The Court did not decide in favor of either the Named Plaintiffs or Schiff. Instead, both sides have agreed to settle the lawsuits. Schiff is settling to avoid the substantial cost, inconvenience and disruption of litigation. The Named Plaintiffs and Settlement Class Counsel believe that the Settlement is in the best interests of the Settlement Class because it provides an appropriate recovery for Settlement Class Members now while avoiding the substantial risk, expense and delay of pursuing the case through trial and any additional appeals.

5. How do I know if I am included in the Settlement Class?

The Settlement Class includes all residents of the United States who purchased for personal use, and not resale or distribution, one of the following "Covered Products" between January 1, 2005 and May 27, 2015.

Brand	Product	Dates Sold	Brand	Roduct	Dates Sold
Move Free	Move Free	2005-5/27/2015	Schiff	Schiff Glucosamine 1000 mg	2005-5/27/2015
Move Free	Move Free Apple Cinnamon Bar	2005-5/27/2015	Schiff	Schiff Glucosamine 1500 mg	2005-5/27/2015
Move Free	Move Free Chocolate Crunch Bar	2005-5/27/2015	Schiff	Schiff Glucosamine 2000 mg	2005-5/27/2015
Move Free	Move Free Bite Sized Chocolate Crunch Bar	2005-5/27/2015	Schiff	Schiff Glucosamine HCl 1500 mg	2005-5/27/2015
Move Free	Move Free Double Strength	2005-5/27/2015	Schiff	Schiff Glucosamine HCl 2000 mg	2005-5/27/2015
Move Free	Move Free Gelcaps	2005-5/27/2015	Schiff	Schiff Glucosamine HCl 2000 mg with Joint Fluid	2005-5/27/2015
Move Free	Move Free Gummies	2005-5/27/2015	Schiff	Schiff Glucosamine Plus MSM	2005-5/27/2015

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Boandlas	Product	Dates Sold 7	Brand	Product	Dates Sold
Move Free	Move Free Lean	2005-5/27/2015	Schiff	Schiff Glucosamine HCl Plus MSM	2005-5/27/2015
Move Free	Move Free Maintains & Repairs	2005-5/27/2015	Schiff	Schiff Glucosamine HCl Plus MSM Shellfish Free & Vegetarian	2005-5/27/2015
Move Free	Move Free Nighttime	2005-5/27/2015	Schiff	Schiff Glucosamine HCl Plus Vitamin D	2005-5/27/2015
Move Free	Move Free Osteo Care	2005-5/27/2015	Schiff	Schiff Glucosamine HCl Plus Vitamin D with Joint Fluid	2005-5/27/2015
Move Free	Move Free One	2005-5/27/2015	Schiff	Schiff Glucosamine MSM Complex	2005-5/27/2015
Move Free	Move Free Plus Calcium	2005-5/27/2015	Schiff	Schiff Joint Care Plus	2005-5/27/2015
Move Free	Move Free Plus Collagen	2005-5/27/2015	Schiff	Schiff Joint Free Plus	2005-5/27/2015
Move Free	Move Free Plus Energy	2005-5/27/2015	Schiff	Schiff Joint Free Plus Collagen Glucosamine Chondroitin MSM	2005-5/27/2015
Move Free	Move Free Plus Gelatin	2005-5/27/2015	Schiff	Schiff Joint Free Plus Glucosamine	2005-5/27/2015
Move Free	Move Free Plus MSM	2005-5/27/2015	Schiff	Schiff Joint Free Plus MSM	2005-5/27/2015
Move Free	Move Free Plus SAMe	2005-5/27/2015	Schiff	Schiff MSM 500	2005-5/27/2015
Move Free	Move Free Repair	2005-5/27/2015	Schiff	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free	Move Free with Shark Cartilage	2005-5/27/2015	Lubriflex	Lubriflex ³	2005-5/27/2015
Move Free	Move Free Triple Strength	2005-5/27/2015	Lubriflex	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free	Move Free Ultra	2005-5/27/2015	Great American Nutrition	Move Free	2005-5/27/2015
Move Free	Move Free Ultra Omega	2005-5/27/2015	Great American Nutrition	Pain Free	2005-5/27/2015
Move Free	Move Free Ultra with Type II Collagen & Hyaluronic Acid	2005-5/27/2015	Great American Nutrition	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free	Move Free Ultra with UC II & Hyaluronic Acid	2005-5/27/2015	Metaform	Pain Free	2005-5/27/2015

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Brand	Product	Dates Sold	Brand	Product	Dates Sold
Move Free	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015	Metaform	Pain Free +	2005-5/27/2015
Move Free Advanced	Move Free Advanced	2005-5/27/2015	Metaform	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free Advanced	Move Free Advanced 2 Per Day	2005-5/27/2015	Muscle Tribe	Pain Free Plus	2005-5/27/2015
Move Free Advanced	Move Free Advanced Plus MSM	2005-5/27/2015	Muscle Tribe	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free Advanced	Move Free Advanced Plus MSM & Vitamin D	2005-5/27/2015	Victory	Glucosamine	2005-5/27/2015
Move Free Advanced	Move Free Advanced Triple Strength	2005-5/27/2015	Victory	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015
Move Free Advanced	Move Free Advanced Triple Strength Plus MSM & Vitamin D	2005-5/27/2015	Kirkland	Kirkland Signature Clinical Strength Glucosamine 1500 mg Chondroitin 1200 mg	2010-5/27/2015 Only sold in: AK, CA, HI, ID, MT, NV, OR, UT, WA
Move Free Advanced	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015	Kirkland	Kirkland Signature Extra Strength Glucosamine HCl 1500 mg Chondroitin Sulfate 1200 mg	2010-5/27/2015 Only sold in: AK, CA, HI, ID, MT, NV, OR, UT, WA
Pain Free	Pain Free	2005-5/27/2015	Kirkland	Kirkland Signature Extra Strength Glucosamine HCl 1500 mg with MSM 1500 mg	2008-5/27/2015 Only sold in: AK, AZ, CA, CO, HI, ID, MT, NM NV, OR, UT, WA
Pain Free	Pain Free Extra Strength	2005-5/27/2015	Member's Mark	Member's Mark Glucosamine HCl	2008-2011
-Pain-Free	Pain Free Glucosamine Chondroitin Sulfate Complex	2005-5/27/2015	Member's Mark	Member's Mark Glucosamine HCl + MSM	2008-2011
Pain Free	Pain Free Plus MSM	2005-5/27/2015	Member's Mark	Member's Mark Triple Strength Glucosamine Chondroitin	2009-2011

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Brand	Broduet	Dates Sold	Breind	Product	Dates Sold
Pain Free	All Products containing Glucosamine, Chondroitin, Hyaluronic Acid, MSM, Vitamin D, and/or Uniflex (regardless of delivery form, e.g., tablet, capsule, gelcap, liquid, etc.)	2005-5/27/2015	Member's Mark	Member's Mark Triple Strength Glucosamine Chondroitin Complex	2005
Schiff	Schiff Chondroitin Sulfate 500 mg	2005-5/27/2015	Spring Valley	Spring Valley Double Strength Glucosamine Chondroitin	2005-2007
Schiff	Schiff Glucosamine Complex 500 mg	2005-5/27/2015	Spring Valley	Spring Valley Triple Strength Glucosamine Chondroitin	2005-2011
Schiff	Schiff Glucosamine Complex 1000 mg	2005-5/27/2015	Spring Valley	Spring Valley Triple Strength Glucosamine Chondroitin Plus MSM	2005-2010
Schiff	Schiff Glucosamine Complex 1 g Joint Builder	2005-5/27/2015	Spring Valley	Spring Valley Triple Strength Glucosamine Chondroitin Plus MSM & Vitamin D3	2010-2011

THE SETTLEMENT BENEFITS

6. Are there exceptions to being included in the Settlement?

Yes, excluded from the Settlement Class are the following persons: (i) Schiff and its respective affiliates, employees, officers, directors, agents and representatives and their immediate family members; (ii) Settlement Class Counsel; and (iii) the judges who have presided over one of the lawsuits and their immediate family members.

7. What does the Settlement provide?

Schiff has agreed to a Settlement Fund of \$6,510,000 to pay all costs associated with this Settlement. Settlement Class Members who submit a timely and valid Claim Form will receive a payment that will generally range between \$3-50. Payments will vary based on the number of Covered Products purchased between January 1, 2005 and May 27, 2015 and whether proof of those purchases is provided. In addition, Schiff has agreed to modify the marketing and labeling for its Covered Products.

8. What can I get from the Settlement?

Settlement Class Members who submit a timely and valid Claim Form *with* proof of purchase, such as a cash register receipt, the box or bottles of a Covered Product containing a readable UPC code and lot number, or documentation showing purchase of the Covered Product and the date and location of that purchase, may claim \$10 per bottle of Covered Product for up to five bottles (a total of up to \$50). Settlement Class Members who submit a timely and valid Claim Form *without* proof of purchase may claim \$3 per bottle of a Covered Product for up to four bottles (a total of up to \$12). You may submit a claim for the Covered Products for which you have a proof of purchase <u>and</u> for those you do not. If the total dollar value of valid Claim Forms plus Notice and Administrative Costs, Attorneys' Fees Award and Incentive Awards exceeds \$6,510,000, the payment to each Settlement Class Member who submitted a valid Claim Form will be proportionally reduced until the total amount paid under the Settlement equals \$6,510,000.

9. Could I get more money than the amount provided on my Claim Form?

Yes. The amount of cash paid on a claim may be greater than the amount provided on the valid Claim Form depending on the total number and total dollar amount of valid Claim Forms received. For example: (a) if the total dollar value of valid Claim Forms plus Notice and Administrative Costs, Attorneys' Fees Award and Incentive Awards is less than \$6,510,000, the payment to each Settlement Class Member who submitted a valid Claim Form with proof of purchase will increase (up to triple the amount of the original claim); (b) if, after increasing these payments, the total payment amount is still less than \$6,510,000, the payment to each Settlement Class Member who submitted a valid Claim Form without proof of purchase will increase (up to double the amount of the original claim); and (c) if, after increasing the payment for all valid

claims, the total payment amount is still less than \$6,510,000, the balance will be distributed on a pro rata basis (divided proportionately among the number of Claim Forms submitted and the dollar amount of those claims) to all Settlement Class Members who submitted a timely and valid Claim Form.

10. How do I get a payment?

To make a claim and be eligible for a cash payment from the Settlement, you must complete and submit a Claim Form. Claim Forms must be completed in full, include proof of purchase to support your claim (if any), and be submitted online or mailed to the Settlement Administrator by September 24, 2015.

Claim Forms may be submitted online or downloaded at www.SchiffGlucosamineSettlement.com. Claim Forms are also available by writing to the Settlement Administrator at Schiff Nutrition International Consumer Settlement Administration, P.O. Box 43352, Providence, RI 02940-3352 or by calling toll-free 1-877-219-9780.

The Court still has to decide whether to approve the Settlement. Cash payments will be made if the Court approves the Settlement and after any appeals are resolved.

11. What am I giving up in exchange for the Settlement?

Unless you exclude yourself, you are staying in the Settlement Class. If the Settlement is approved and becomes final, all of the Court's orders will apply to you and legally bind you. You won't be able to sue, continue to sue, or be part of any other lawsuit against the Released Persons for the legal issues and claims resolved by this Settlement. The specific rights you are giving up are called Released Claims (*see* Question 12).

12. What are the Released Claims?

"Released Claims" generally refers to any and all claims, whether known or unknown that could have been asserted by you in a lawsuit against any of the Released Persons (Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc., Reckitt Benckiser Pharmaceuticals, Inc., Reckitt Benckiser North America, LLC, Reckitt Benckiser LLC, any person or entity in the chain of distribution of the Covered Products, including but not limited to raw material suppliers such as Unigen, Inc. and VDF FutureCeuticals Inc., distributors and retailers such as Costco Wholesale Corporation, CVS Caremark Corporation, Publix Super Markets, Inc., Rite Aid Corporation, Safeway Inc., Sam's Club, Target Corporation, Wal-Mart Stores Inc., The Kroger Co., Meijer, Inc., and Walgreen Company, and any person or entity (and their affiliates) that manufactured or sold the Covered Products) arising from or relating to the false and deceptive representations and warranties and omitted material information about the Covered Products, as well as any personal injuries from having consumed the products.

The Released Claims are fully described in Section IX of the Second Amended Settlement Agreement and General Release, which is available at www.SchiffGlucosamineSettlement.com.

EXCLUDE YOURSELF, OBJECT OR DO NOTHING

13. What does it mean to Exclude Yourself from the Settlement?

If you want to keep the right to sue or continue to sue Schiff about the legal claims in the lawsuits, and you don't want a payment from this Settlement, you must take steps to remove yourself from the Settlement Class. This is called excluding yourself or opting out of the Settlement.

14. How do I get out of the Settlement?

If you wish to be excluded from the Settlement Class, you must submit a request for exclusion to the Settlement Administrator online at www.SchiffGlucosamineSettlement.com or by mail to Schiff Nutrition International Consumer Settlement Administration, P.O. Box 43352, Providence, RI 02940-3352, no later than September 24, 2015. Your request for exclusion must (1) be signed by you, (2) contain a statement that you want to be excluded from the Settlement Class, and (3) contain a statement that you are a member of the Settlement Class and have purchased one or more of the Covered Products. If you have any questions concerning these procedures, please contact the Settlement Administrator at 1-877-219-9780 or www.SchiffGlucosamineSettlement.com.

You may opt out for yourself only and may not opt out on behalf of others.

15. If I exclude myself, will I still get a payment from this Settlement?

No. If you exclude yourself, you are telling the Court that you don't want to be part of the Settlement Class in this Settlement. You can only get a payment if you stay in the Settlement Class and submit a timely and valid Claim Form as described above. If you submit a request for exclusion and a Claim Form, your request for exclusion will be withdrawn.

16. If I don't exclude myself, can I sue Schiff for the same things later?

No. Unless you exclude yourself, you are giving up the right to sue the Defendants for the claims that this Settlement resolves. You must exclude yourself from *this* Settlement Class to start or continue with your own lawsuit or be part of any other lawsuit.

17. How do I object or tell the Court if I don't like the Settlement?

If you are a Settlement Class Member and you do not ask to be excluded, you may object to the terms of the Settlement, the Attorneys' Fee Award or the Incentive Award. The Court will consider your views before making a decision. To object, you must provide: (1) your name, address and telephone number and, if represented by an attorney, their name address and telephone number; (2) a signed declaration stating that you are a member of the Settlement Class and you purchased a Covered Product; (3) a statement of all objections to the Settlement; and (4) a statement of whether you intend to appear at the Fairness Hearing, either with or without your personal counsel, and if with counsel, their name. Your objection must be submitted to <u>all</u> three addresses below and be postmarked by **September 24, 2015**.

Clerk of the Court	Settlement Class Counsel	Schiff's Counsel
U.S. District Court for the	Elaine A. Ryan	Mark S. Mester
Southern District of California	BONNETT, FAIRBOURN,	Kathleen P. Lally
Attn: Clerk of the Court	FRIEDMAN & BALINT, P.C.	LATHAM & WATKINS LLP
880 Front Street	2325 East Camelback Road	330 North Wabash Avenue
#4290	Suite 300	Suite 2800
San Diego, California 92101	Phoenix, Arizona 85016	Chicago, Illinois 60611

18. What is the difference between objecting and excluding?

Objecting is simply telling the Court that you don't like something about the Settlement. You can object only if you stay in the Settlement Class (do not exclude yourself). If you object, you can still file a Claim Form to receive a payment from the Settlement. Excluding yourself is telling the Court that you don't want to be part of the Settlement Class. If you exclude yourself, you cannot object or receive a payment because the Settlement no longer affects you.

19. What happens if I do nothing?

If you do nothing you won't get a payment from this Settlement. If the Court approves the Settlement, you will be bound by its terms, and you will give up your right to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Schiff about the legal issues or claims resolved by this Settlement.

THE LAWYERS REPRESENTING THE SETTLEMENT CLASS

20. Who represents the Settlement Class?

For purposes of the Settlement, the Court has approved the appointment of the following as Settlement Class Counsel to work on behalf of the Settlement Class:

Elaine A. Ryan BONNETT, FAIRBOURN, FRIEDMAN & BALINT, P.C. 2325 East Camelback Road Suite 300 Phoenix, Arizona 85016 Telephone: (602) 274-1100 Stewart M. Weltman BOODELL & DOMANSKIS, LLC 353 North Clark Street, Suite 1800 Chicago, Illinois 60654 Telephone: (312) 938-1670 Jeffrey I. Carton Robert J. Berg DENLEA & CARTON LLP 2 Westchester Park Drive Suite 410 White Plains, NY 10604 Telephone: (914) 331-0100

You will not be charged for the services of Settlement Class Counsel. If you want to be represented by your own lawyer, you may hire counsel at your own expense.

21. How will the lawyers be paid?

Settlement Class Counsel has not been paid any attorneys' fees and they have not been reimbursed for any of their out-ofpocket expenses. As payment for their work in the lawsuits and in obtaining the Settlement, Settlement Class Counsel will ask the Court to approve a payment of Attorneys' Fee Award of up to 33% of the \$6,510,000 Settlement Fund as well as costs. They will also ask the Court to approve an Incentive Award of up to \$10,000 from the Settlement Fund to be paid to the Named Plaintiffs for the time and effort they contributed to the lawsuits and Settlement.

22. When and where will the Court decide whether to give final approval to the Settlement?

The Settlement has already been preliminarily approved by the Court. However, the Court will hold a hearing to decide whether to give final approval to the Settlement. You may attend and you may ask to speak at the hearing, but you don't have to.

The Fairness Hearing will be held before Judge Mitchell D. Dembin on **October 30, 2015 at 10:00 a.m.**, in Courtroom 1E at the Edward J. Schwartz Federal Courthouse, 221 W. Broadway, San Diego, California 92101. At the hearing, the Court will decide whether the proposed Settlement is fair, reasonable and adequate and decide whether to grant final approval to it. If there are objections, the Court will consider them. The Court will listen to people who have asked to speak at the hearing (*see* Question 23). The Court may also decide the amount of fees, costs and expenses to award Settlement Class Counsel and whether to approve the Incentive Award.

23. Do I have to come to the Court's hearing?

No. You do not need to attend the Fairness Hearing. Settlement Class Counsel will answer any questions the Court may have. If you file an objection to the Settlement, you don't have to come to Court to talk about it, unless the Court requires you to do so. As long as you filed and delivered your written objection on time, signed it and provided all of the required information (*see* Question 17) the Court will consider it. If you file an objection and the Court requires you or your attorney's attendance at the hearing, you or your attorney will be notified by the Court or Settlement Class Counsel. If you wish, you or your own counsel may attend the Fairness Hearing, at your own expense, but it is not required.

24. May I speak at the Court's hearing?

Yes. As long as you do not exclude yourself from the Settlement Class, you may ask the Court for permission to speak at the Fairness Hearing. To do so, you must file a written request with the Court saying that it is your "Notice of Intent to Appear at the Fairness Hearing" or have stated that you intend to appear in your objection. You must include your name, address, phone number, and signature. If you plan to have your own attorney speak for you at the hearing, you must also include the name, address and telephone number of the attorney who will appear. Your written request must be sent to the Settlement Administrator (address provided in Question 14) and the Clerk of the Court (address provided in Question 17) by **September 24, 2015**. The time, date and location of the hearing may be changed by the Court without additional notice. If you plan to attend the hearing, you should confirm its time, date and location on the Settlement Website, www.SchiffGlucosamineSettlement.com.

25. How can I get additional information?

This Notice, the Settlement Agreement, and other documents related to this Settlement are posted on the Settlement Website, www.SchiffGlucosamineSettlement.com, and are also available by contacting the Settlement Administrator at Schiff Nutrition International Consumer Settlement Administration, P.O. Box 43352, Providence, RI 02940-3352 or 1-877-219-9780.

Direct any inquiries to the Settlement Administrator.

Do not contact the Clerk of Court or the Judge except as directed in this Notice.

Exhibit B

Case 3:11-cv-01056-MDD Document 166-1 Filed 10/08/15 Page 19 of 56

Schiff Nutrition International Consumer Settlement Administration P.O. Box 43352 Providence, RI 02940-3352

SCN

«Barcode»

Claim #: SCN-«ClaimID» «MailRec» «First1» «Last1» «co» «Addr1» «Addr2» «City», «ST» «Zip» «Country»

Name/Address Changes (if any):		
First Name	Last Name	
Address		
City	State Zip	

CLAIM FORM

Luis Lerma v. Schiff Nutrition International, Inc., et al., No. 3:11-cv-01056-CAB-MDD (S.D. Cal.) Jayson v. Schiff Nutrition International, Inc., et al., No. 0:13-cv-60400-RSR (S.D. Fla.)

Use this Claim Form if you are a resident of the United States and purchased for personal use, and not resale or distribution, a Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark or Spring Valley brand joint health product listed as a Covered Product on the settlement website www.SchiffGlucosamineSettlement.com between January 1, 2005 and May 27, 2015.

YOU MUST SUBMIT YOUR CLAIM FORM NO LATER THAN SEPTEMBER 24, 2015 TO: SCHIFF NUTRITION INTERNATIONAL CONSUMER SETTLEMENT ADMINISTRATION P.O. BOX 43352 PROVIDENCE, RI 02940-3352

A. PERSONAL INFORMATION

Name:		
Address:		
City:	State:	Zip Code:
() Area Code Daytime Phone No.	() Area Code	Evening Telephone No.

Email Address:

** If you move or your name changes before you receive your payment, please send your new contact information to the Settlement Administrator at the address listed above.

B. SELECTION OF BENEFITS (Check <u>All</u> That Apply)

You may submit a claim to receive a Cash Award for Covered Products for which you *have* Adequate Proof of Purchase <u>and</u> for Covered Products for which you *do not* have Adequate Proof of Purchase by checking the appropriate boxes and completing the appropriate sections below. "Adequate Proof of Purchase" includes: (i) cash register receipts reflecting the purchase of a Covered Product; (ii) intact box or bottle for a Covered Product that displays a readable UPC code and a readable lot number; or (iii) similar documentation that identifies the Covered Product and date and location of purchase.





Case 3:11-cv-01056-MDD Document 166-1 Filed 10/08/15 Page 20 of 56

I am making a claim based upon **Adequate Proof of Purchase**, which I have enclosed with this Claim Form (\$10 Per Bottle, Maximum of 5 Bottles per Household)

Mark the number of Adequate Proofs of Purchase you are enclosing:

_		—			
	1		2	3	
	1		4	 5	

I am making a claim <u>without</u> Adequate Proof of Purchase (\$3 Per Bottle, Maximum of 4 Bottles per Household)

5

For each Covered Product without Adequate Proof of Purchase, please complete the table below:

1	Product Name:	Store Name:	Store Location (City/State):
2	Product Name:	Store Name:	Store Location (City/State):
3	Product Name:	Store Name:	Store Location (City/State):
4	Product Name:	Store Name:	Store Location (City/State):

C. CERTIFICATION

I state under the penalty of perjury that:

- I am a resident of the United States;
- I purchased one or more of the Covered Products between January 1, 2005 and May 27, 2015;
- These Covered Products were not purchased for purposes of resale or distribution;
- I am not (i) an officer, director, employee, agent, representative, or attorney of Schiff or its respective affiliates; (ii) an immediate family member of someone in subparagraph (i); or (iii) a judge or an immediate family member of a judge assigned to *Luis Lerma v. Schiff Nutrition International, Inc., et al.*, No. 3:11-cv-01056 (S.D. Cal.) or *Jayson v. Schiff Nutrition International, Inc., et al.*, No. 0:13-cv-60400-RSR (S.D. Fla.);
- I have not requested exclusion from the Settlement, or, if I have requested exclusion from the Settlement, I acknowledge that the submission of this Claim Form rescinds my request for exclusion and reinstates me as a Settlement Class Member; and
- I have read this Claim Form and the foregoing statements made and information provided in this Claim Form, and the information, documentation or letters I may submit in support of my claim, are true, correct and complete to the best of my knowledge and belief.

Dated (mm/dd/yyyy):

Signature: _____

Printed Name:

THIS CLAIM FORM MUST BE POSTMARKED NO LATER THAN SEPTEMBER 24, 2015.

Please keep a copy of your completed Claim Form and any Adequate Proof of Purchase for your records.

Mail your completed Claim Form to: Schiff Nutrition International Consumer Settlement Administration P.O. Box 43352 Providence, RI 02940-3352

If you fail to provide all the requested information your claim may be denied and you will not receive a Cash Award from this Settlement.





Exhibit C



75 Rowland Wav Suite 250 Novato, CA 94945

415-798-5900 PHONE 415-892-7354 FAX kccllc.com

April 3, 2014

VIA PRIORITY MAIL

«First» «Last» «Company» «Address 1» «Address 2» «City», «State» «Zip»

> Notice of Proposed Class Action Settlement Pursuant to 28 U.S.C. § 1715 Re:

Dear «First» «Last»:

Filed with Court:

LATHAM & WATKINS LLP represents Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. ("Defendants") in a putative class action lawsuit entitled Luis Lerma and Nick Pearson, et al. v. Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc., Case No. 3:11-cv-01056-CAB-MDD (S.D. Cal. filed May 13, 2011). The lawsuit is pending before the Honorable Mitchell D. Dembin in the United States District Court for the Southern District of California. This letter is to advise you that Plaintiff filed a Motion for Preliminary Approval of Class Action Settlement in connection with this class action lawsuit on March 25, 2014.

Case Name:	Lerma, et al. v. Schiff Nutrition International, Inc., et al.	
Case Number:	3:11-cv-01056-CAB-MDD (S.D. Cal. filed May 13, 2011)	
Jurisdiction:	United States District Court, Southern District of California	
Date Settlement		

March 25, 2014 Defendants deny any wrongdoing or liability whatsoever, but have decided to settle this

action solely in order to eliminate the burden, expense, and uncertainties of further litigation. In compliance with 28 U.S.C. § 1715(b), the documents referenced below are included on the CD that is enclosed with this letter.

1. 28 U.S.C. § 1715(b)(1) - Complaint and Related Materials. Copies of the following pleadings are included on the enclosed CD Rom: (a) Plaintiffs' original Class Action Complaint; (b) Plaintiffs' First Amended Class Action Complaint; (c) Answer of Defendant Schiff Nutrition International, Inc. to Plaintiff Luis



«First» «Last» April 3, 2014 Page 2

> Lerma's First Amended Complaint; (d) Plaintiffs' Second Amended Class Action Complaint; (e) Answer of Defendants Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. to Plaintiff Luis Lerma's Second Amended Complaint; (f) Plaintiffs' Third Class Action Complaint; and (g) Answer of Defendant's Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. to Third Amended Complaint.

- 2. 28 U.S.C. § 1715(b)(2) Notice of Any Scheduled Judicial Hearing. As of April 3, 2014, the Court has not yet scheduled a final fairness hearing in this matter.
- 3. **28 U.S.C. § 1715(b)(3) Notification to Class Members.** Copies of the Long Form Notice, Publication Notice and Internet Banner Ad Notices are included on the enclosed CD Rom.
- 4. **28 U.S.C. § 1715(b)(4) Class Action Settlement Agreement.** A copy of the Settlement Agreement and General Release (with all exhibits thereto) is included on the enclosed CD Rom.
- 5. **28 U.S.C. § 1715(b)(5)** Any Settlement or Other Agreement. As of April 3, 2014, no other settlement or agreement has been entered into by the parties in this action.
- 6. **28** U.S.C. § 1715(b)(6) Final Judgment. No Final Judgment has been reached as of April 3, 2014, nor have any Notices of Dismissal been granted at this time.
- 7. 28 U.S.C. § 1715(b)(7)(A)-(B) Names of Class Members/Estimate of Class Members. A complete list of names of class members and their states of residence is not available to Defendants. Pursuant to 28 U.S.C. § 1715(b)(7)(A), the names and current addresses of all the proposed settlement class members are unknown and this information will not be available to the parties until well after the Settlement is preliminarily approved and the Court authorizes dissemination of information about the Settlement through the Class Notice. Pursuant to 28 U.S.C. § 1715(b)(7)(B), it is estimated that approximately 50,000,000 affected products were sold, with an estimated class member size of 12,000,000. This case does not involve a fixed fund, and as such, recovery by class members in one state will not reduce the amount available to class members residing in another state.
- 8. **28 U.S.C. § 1715(b)(8) Judicial Opinions Related to the Settlement:** The proposed Settlement is still pending preliminary and final approval by the Court. As of April 3, 2014, there has been no written judicial opinions related to the settlement. A copy of the proposed order for preliminary approval is attached as



«First» «Last» April 3, 2014 Page 3

Exhibit C to the Settlement Agreement and General Release and is included on the enclosed CD Rom.

If for any reason you believe the enclosed information does not fully comply with 28 U.S.C. § 1715, please contact Kathleen P. Lally of LATHAM & WATKINS LLP (<u>Kathleen.Lally@lw.com</u>) immediately so that Defendants can address any concerns or questions you may have.

Thank you.

Sincerely,

/s/

Patrick M. Passarella Senior Vice President

Enclosure - CD Rom

Exhibit D

Last	First	Company	Address 1	Address 2	City	State	Zip
Gerachty	Michael	Office of the Alaska Attorney General	P.O. Box 110300		Juneau		99811-0300
Strange	Luther	Office of the Alabama Attorney General	501 Washington Avenue	PO Box 300152	Montgomery	AL	36130-0152
McDanle	Dustin	Arkansas Attorney General Office	323 Center Street, Suite 200		Little Rock	AR	72201-2610
Horne	Tom	Office of the Arizona Attorney General	1275 W. Washington Street		Phoenix	AZ	85007
	CAFA Coordinator	Office of the Attorney General	Consumer Law Section	455 Golden Gate Ave., Suite 11000	San Francisco	CA	94102
Suthers	John	Office of the Colorado Attorney General	Ralph L. Carr Colorado Judicial Center	1300 Broadway, 10th Floor	Denver	co	80203
Jepsen	George	State of Connecticut Attorney General's Office	55 Elm Street		Hartford	CT	6106
Nathan	lirvin	District of Columbia Attorney General	441 4th Street, NW, Suite 1100S	······································	WashIngton	DC	20001
Holder, Jr.	Eric H.	Attorney General of the United States	United States Department of Justice	950 Pennsvivania Avenue, NW	Washington	DC	20530-0001
Biden III	Joseph R.	Delaware Attorney General	Carvel State Office Building	820 N. French Street	WilmIngton	DE	19801
Bondi	Pam	Office of the Attorney General of Florida	The Capitol, PL-01		Tallahassee	FL	32399-1050
Olens	Sam	Office of the Georgia Attorney General	40 Capitol Square, SW		Atlanta	GA	30334-1300
Louie	David	Office of the Hawaii Attorney General	425 Queen Street	· ·	Honolulu	HI	96813
Miller	Tom	Iowa Attorney General	Hoover State Office Building	1305 E. Walnut Street	Des Moines	IA	50319
Wasden	Lawrence	State of Idaho Attorney General's Office	Statehouse	700 W Jefferson St	Boise		83720-0010
Madican	Lisa	Illinois Attorney General	James R. Thompson Center	100 W. Randolph Street	Chicado		60601
Zoeller	Greg	Indiana Attorney General's Office	Indiana Government Center South	302 West Washington Street, 5th Floor	Indianapolis	iN	46204
Schmidt	Derek	Kansas Attorney General	120 S.W. 10th Ave., 2nd Floor		Topeka		66612-1597
Conway	Jack	Office of the Kentucky Attorney General	700 Capitol Ave	Capitol Building, Suite 118	Frankfort	KY	40601
Caldwell	James D.	Office of the Louisiana Attorney General	P.O. Box 94095		Baton Rouge	LA	70804-4095
Coakley	Martha	Office of the Attorney General of Massachusetts	1 Ashburton Place		Boston		02108-1518
Gansler	Douglas F.	Office of the Maryland Attorney General	200 St. Paul Place		Baltimore	MD	21202-2202
Mills	Janet	Office of the Maine Attorney General	State House Station 6		Augusta	ME	04333
Schuette	Bill	Office of the Michigan Attorney General	P.O. Box 30212	525 W. Ottawa Street	Lansing	MI	48909-0212
Swanson	Lori	Minnesota Attorney General's Office	State Capitol, Suite 102	75 Rev Dr Martin Luther King Jr Boulevard	St. Paul	MN	55155
Koster	Chris	Missouri Attorney General's Office	Supreme Court Building	207 W, High Street	Jefferson City	MO	65101
Hood	Jim	Mississippi Attorney General's Office	Department of Justice	P.O. Box 220	Jackson	MS	39205
Fox	Tim	Office of the Montana Attorney General	Justice Bldg.	215 N. Sanders Street	Helena	MT	59620-1401
Cooper	Roy	Office of the North Carolina Attorney General	Department of Justice	P.O. Box 629	Raleigh	NC	27602-0629
Stenehjem	Wayne	State of North Dakota Office of the Attorney General	State Capitol	600 E. Boulevard Avenue	Bismarck	ND	58505-0040
Bruning	Jon	Office of the Nebraska Attorney General	State Capitol	P.O. Box 98920	Lincoln	NE	68509-8920
Delaney	Michael	New Hampshire Attorney General	State House Annex	33 Capitol Street	Concord	NH	03301-6397
Chiesa	Jeffrey S.	Office of the New Jersey Attorney General	Richard J. Hughes Justice Complex	25 Market Street, P.O. Box 080	Trenton	NJ	08625
King	Gary	Office of the New Mexico Attorney General	P.O. Drawer 1508		Santa Fe	NM	87504-1508
Masto	Catherine Cortez	Nevada Attorney General	Old Supreme CL Bldg.	100 North Carson Street	Carson City	NV	89701
Schneiderman	Erio	Office of the New York Attorney General	Department of Law	The Capitol, 2nd Floor	Albany	NY	12224
Dewine	Mike	Ohio Attorney General	State Office Tower	30 E. Broad Street	Columbus	OH	43266-0410
Pruitt	Scott	Oklahoma Office of the Attorney General	313 NE 21st Street		Oklahoma City	OK	73105
Rosenblum	Ellen F.	Office of the Oregon Attorney General	Justice Building	1162 Court Street, NE	Salem	OR	97301
Kane	Kathleen	Pennsylvania Office of the Attorney General	1600 Strawberry Square		Harrisburg	PA	17120
Kilmartin	Peter	Rhode Island Office of the Attorney General	150 South Main Street		Providence	BI	02903
Wilson	Alan	South Carolina Attorney General	Rembert C. Dennis Office Bldg.	P.O. Box 11549	Columbia	SC	29211-1549
Jackley	Marty J.	South Dakota Office of the Attorney General	1302 East Highway 14, Suite 1		Pierre	SD	57501-8501
Cooper, Jr.	Robert E.	Tennessee Office of the Attorney General and Reporter	425 5th Avenue North	······································	Nashville	TN	37243
Abbott	Greg	Attorney General of Texas	Capitol Station	P.O. Box 12548	Austin	TX	78711-2548
Swallow	John	Utah Office of the Attorney General	State Capitol, Room 236	305 N State St	Salt Lake City	UT	84114-0810
Cuccinelli	Ken	Office of the Virginia Attorney General	900 East Main Street		Richmond	VA	23219
Sorrell	William H.	Office of the Attorney General of Vermont	109 State Street		Montpelier		05609-1001
Ferguson	Bob	Washington State Office of the Attorney General	1125 Washington St SE	P.O. Box 40100	Olympia		98504-0100
Van Hollen	J.8.	Office of the Wisconsin Attorney General	Wisconsin Department of Justice, State Capite		Madison	Wi	53707-7857
Morrisey	Patrick	West Virginia Attorney General	State Capitol	1900 Kanawha Blvd E	Charleston	WV	25305
Phillips	Gregory	Office of the Wyoming Attorney General	State Capitol Bidg.	200 W 24th St	Chevenne	WY	82002
Lutu	Afoa Leulumoega	American Samoa Attorney General	Exec. Ofc. Bldg, Utulei			AS	96799
Rapadas		The Attorney General of Guam	1287 West O'Brien Drive	Territory of American Samoa	Pago Pago	Guam	96910
	Lenny			D 0 D 40007	Hagatna		
San Nicolas	Joey Patrick	Office of the Northern Mariana Islands Attorney General	Administration Building	P.O. Box 10007	Saipan		96950-8907
Betances	Luis Sanchez	Puerto Rico Attorney General	P.O. Box 902192		San Juan		00902-0192
Frazer	Vincent	Virgin Islands Attorney General	Department of Justice	G.E.R.S. Complex 488-50C Kronprinsdens Gade	St. Thomas	VI	00802
Lally	Kathleen	Latham & Watkins LLP	233 South Wacker Drive	Suite 5800	Chicago	IIL	60606
Passarella	Patrick	KCC - Class Action Services	75 Rowland Way	Suite 250	Novato	CA	94945
Cooper	Phil	KCC - Class Action Services	76 Rowland Way	Suite 251	Novato	CA	94945

Page 1

Exhibit E



75 Rowland Way Suite 250 Novato, CA 94945 415-798-5900 рноне 415-892-7354 fax kcclic.com

September 24, 2014

VIA USPS PRIORITY MAIL

«First» «Last» «Company» «Address_1» «Address_2» «City», «State» «Zip»

Re: Notice of Class Action Settlement

Dear «First» «Last»:

This letter supplements prior correspondence sent to you on or around April 3, 2014 with respect to the putative class action lawsuit entitled <u>Luis Lerma and Nick Pearson, et al. v. Schiff Nutrition</u> <u>International, Inc. and Schiff Nutrition Group, Inc.</u>, Case No. 3:11-cv-01056-CAB-MDD (S.D. Cal. filed May 13, 2011). LATHAM & WATKINS LLP represents Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. ("Defendants") in that suit.

Plaintiffs filed a Motion for Preliminary Approval of Class Action Settlement in connection with this class action lawsuit on March 25, 2014; our prior correspondence attached certain materials relevant to the Court's consideration of the parties' proposed settlement. On July 10, 2014, the parties appeared before the Court to address the proposed settlement. Following that hearing, on September 15, 2014, Plaintiffs filed a Supplemental Memorandum in Support of Unopposed Motion for Preliminary Approval and Amended Settlement Agreement and General Release to address certain issues raised by the Court at the July 10, 2014 hearing. Specifically, the parties increased the amount of recovery offered to Settlement Class Members with Proof of Purchase as well as addressed certain minor and non-material inconsistencies between the settlement agreement and ancillary papers.

In further compliance with 28 U.S.C. § 1715(b), the following document(s) referenced below are included on the CD ROM that is enclosed with this letter:

- 1. Amended Settlement Agreement and General Release (including all exhibits thereto);
- 2. Published Summary Notice; and
- 3. Long Form Notice.

Please contact Kathleen P. Lally of LATHAM & WATKINS LLP (<u>Kathleen.Lally@lw.com</u>) if you require any additional materials or need any further information concerning this matter.

Thank you.

Sincerely,

/s/ Patrick M. Passarella Senior Vice President

Enclosure - CD ROM

Case 3:11-cv-01056-MDD Document 166-1 Filed 10/08/15 Page 29 of 56

Exhibit F

,

Last	First	Company	Address 1	Address 2	City.	State	Zip
Geraghty	Michael	Office of the Alaska Attorney General	P.O. Box 110300		Juneau		99811-0300
Strange	Luther	Office of the Alabama Attorney General	501 Washington Avenue	PO Box 300152	Montgomery	AL	36130-0152
VicDaniel	Dustin	Arkansas Atlorney General Office	323 Center Street, Suite 200		Little Rock	AR	72201-2610
Horne	Tom	Office of the Arizona Attorney General	1275 W. Washington Street		Phoenix	AZ	85007
	CAFA Coordinator	Office of the Attorney General	Consumer Law Section	455 Golden Gate Ave., Suite 11000	San Francisco	CA	94102
Suthers	John	Office of the Colorado Attorney General	Ralph L, Carr Colorado Judicial Center	1300 Broadway, 10th Floor	Denver	CO	80203
Jepsen	George	State of Connecticut Attorney General's Office	55 Elm Street		Hartford	CT	6106
Nathan	irvin	District of Columbia Attorney General	441 4th Street, NW, Suite 1100S		Washington	DC	20001
Holder, Jr.	Erlo H.	Attorney General of the United States	United States Department of Justice	950 Pennsylvania Avenue, NW	Washington	DÓ	20530-0001
Biden III	Joseph R.	Delaware Attorney General	Carvel State Office Building	820 N, French Street	Wilmington	DE	19801
Bondi	Pam	Office of the Attorney General of Florida	The Capitol, PL+01		Tallahassee	FL	32399-1050
Olens	Sam	Office of the Georgia Attorney General	40 Capitol Square, SW		Atlanta	GA	30334-1300
Louie	David	Office of the Hawail Attorney General	425 Queen Street		Honolulu	HI	96813
Miller	Tom	Iowa Attorney General	Hoover State Office Building	1305 E. Walnut Street	Des Moines	IA	50319
Wasden	Lawrence	State of Idaho Attorney General's Office	Statehouse	700 W Jefferson St	Bolse	ID	83720-0010
Madigan	Lisa	Illinois Attorney General	James R, Thompson Center	100 W. Randolph Street	Chicago	IL.	60601
Zoeller	Greg	Indiana Attorney General's Office	indiana Government Center South	302 West Washington Street, 5th Floor	Indianapolis		46204
Schmidt	Derek	Kansas Attorney General	120 S.W. 10th Ave., 2nd Floor	Joz west washington Street, Stit Piddi	Topeka	KS	66612-1597
Conway	Jack	Office of the Kentucky Attorney General	700 Capitol Ave	Capitol Building, Suite 118			
				Capitol Building, Suite 118	Frankfort	KY	40601
Caldwell	James D, Martha	Office of the Louislana Attorney General	P.O. Box 94095 1 Ashburton Place		Baton Rouge	LA	70804-4095
Coakley		Office of the Attorney General of Massachusetts			Boston	MA	02108-1518
Gansler	Douglas F.	Office of the Maryland Attorney General	200 St. Paul Place		Baltimore	MD	21202-2202
Mills	Janet	Office of the Maine Attorney General	State House Station 6		Augusta	ME	04333
Schuette	Bill	Office of the Michigan Attorney General	P.O. Box 30212	525 W. Ottawa Street	Lansing	Mi	48909-0212
Lori Swanson	Attorney General	Attention: CAFA Coordinator	1400 Bremer Tower	445 Minnesota Street	St. Paul	MN	55101-2131
Koster	Chris	Missouri Attorney General's Office	Supreme Court Building	207 W. High Street	Jefferson City	MO	65101
Hood	Jim	Mississippi Attorney General's Office	Department of Justice	P.O. Box 220	Jackson	MS	39205
Fox	Tim	Office of the Montana Attorney General	Justice Bldg.	215 N. Sanders Street	Helena	MT	59620-1401
Cooper	Roy	Office of the North Carolina Attorney General	Department of Justice	P.O. Box 629	Raleigh		27602-0629
Stenehjem	Wayne	North Dakota Office of the Attorney General	State Capitol	600 E. Boulevard Avenue	Bismarck		58505-0040
Bruning	Jon	Office of the Nebraska Attorney General	State Capitol	P.O. Box 98920	Lincoln		68509-8920
Delaney	Michael	New Hampshire Attorney General	State House Annex	33 Capitol Street	Concord	NH	03301-6397
Chiesa	Jeffrey S.	Office of the New Jersey Attorney General	Richard J. Hughes Justice Complex	25 Market Street, P.O. Box 080	Trenton	NJ	08625
King	Gary	Office of the New Mexico Attorney General	P.O. Drawer 1508		Santa Fe	NM	87504-1508
Masto	Catherine Cortez	Nevada Attorney General	Old Supreme Ct, Bldg.	100 North Carson Street	Carson City	NV	89701
Schneiderman	Erio	Office of the New York Attorney General	Department of Law	The Capitol, 2nd Floor	Albany	NY	12224
Dewine	Mike	Ohio Attorney General	State Office Tower	30 E. Broad Street	Columbus	OH	43266-0410
Pruitt	Scott	Oklahoma Office of the Attorney General	313 NE 21st Street		Oklahoma City	OK	73105
Rosenblum	Ellen F.	Office of the Oregon Attorney General	Justice Building	1162 Court Street, NE	Salem	OR	97301
Kane	Kathleen	Pennsylvania Office of the Attorney General	1600 Strawberry Square	The sourcess in the	Harrisburg	PA	17120
Kilmartin	Peter	Rhode Island Office of the Attorney General	150 South Main Street		Providence	RI	02903
Wilson	Alan	South Carolina Attorney General	Rembert C. Dennis Office Bldg.	P.O. Box 11549	Columbia	SC	29211-1549
Jackley	Marty J.	South Dakota Office of the Attorney General	1302 East Highway 14, Suite 1	F.O. DOX 11049	Pierre	SD	57501-8501
Cooper, Jr.	Robert E.	Tennessee Attorney General and Reporter	425 5th Avenue North		Nashville	TN	37243
Abbott	Greg	Attorney General of Texas	Capitol Station	P.O. Box 12548	Austin	TX	78711-2548
Swallow	John	Utah Office of the Attorney General	State Capitol, Room 236	305 N State St	Salt Lake City	 }	84114-0810
Cuccinelli	Ken	Office of the Virginia Attorney General	900 East Main Street	JUD IN DIALE DI			
					Richmond	VA	23219
Sorrell	William H. Bob	Office of the Attorney General of Vermont	109 Stale Street		Montpelier	VT	05609-1001
Ferguson		Washington State Office of the Attorney General	1125 Washington St SE	P.O. Box 40100	Olympia	WA	98504-0100
Van Hollen	J.B.	Office of the Wisconsin Attorney General	Dept of Justice, State Capitol, RM 114	East P.O. Box 7857	Madison	WI	53707-7857
Morrisey	Patrick	West Virginia Attorney General	State Capitol	1900 Kanawha Bivd E	Charleston	WV	25305
Phillips	Gregory	Office of the Wyoming Attorney General	State Capitol Bldg.	200 W 24th St	Cheyenne	WY	82002
Lutu	Afoa Leulumoega	American Samoa Attorney General	Exec. Ofc. Bldg, Utulei	Territory of American Samoa	Pago Pago	AS	96799
Rapadas	Leonardo M	Attorney General Office	590 S. Marine Corps Drive	ITC Bidg, Suite 706	Tamuning	Guam	96913
San Nicolas	Joey Patrick	Northern Mariana Islands Attorney General	Administration Building	PO Box 10007	Salpan	MP	96950-8907
Miranda-Rodriguez	Cesar R.	Puerto Rico Attorney General	P.O. Box 902192	San Juan	San Juan	PR	00902-0192
Frazer	Vincent	Department of Justice	Virgin Islands Attorney General	34-38 Kronprindsens Gade, GERS Bldg, 2nd Floor	St. Thomas	VI	00802
Lally	Kathleen	Latham & Watkins LLP	233 South Wacker Drive	Suite 5800	Chicago	IL	60606
Passarella	Patrick M.	KCC Class Action Services	75 Rowland Way	Suite 250	Novato	CA	94945
	Phil	KCC Class Action Services	75 Rowland Way		Novato	CA	94945

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First

Page 1

Exhibit G



75 Rowland Way Suite 250 Novato, CA 94945 415-798-5900 рноме 415-892-7354 ғах kcelic.com

May 5, 2015

VIA USPS PRIORITY MAIL

«First» «Last» «Company» «Address_1» «Address_2» «City», «State» «Zip»

Re: Notice of Class Action Settlement

Dear «First» «Last»:

This letter supplements prior correspondence sent to you on or around April 3, 2014 and September 24, 2014 with respect to the putative class action lawsuit entitled <u>Luis Lerma and Nick Pearson, et al. v. Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc.</u>, Case No. 3:11-cv-01056-CAB-MDD (S.D. Cal. filed May 13, 2011). LATHAM & WATKINS LLP represents Schiff Nutrition International, Inc. and Schiff Nutrition Group, Inc. ("Defendants") in that suit.

Plaintiffs filed a Motion for Preliminary Approval of Class Action Settlement in connection with this class action lawsuit on March 25, 2014. On July 10, 2014, the parties appeared before the Court to address the proposed settlement. Following that hearing, on September 15, 2014, Plaintiffs filed a Supplemental Memorandum in Support of Unopposed Motion for Preliminary Approval and Amended Settlement Agreement and General Release to address certain issues raised by the Court at the July 10, 2014 hearing. Our prior correspondence attached materials relevant to these filings and the Court's consideration of the parties' proposed settlement.

On April 27, 2015, the parties filed a Joint Motion Seeking Approval of Limited Modification to the Amended Settlement Agreement and a Second Amended Settlement Agreement. The modifications were intended to address potential objections based upon the objections that had been seen in similar cases. Documentation regarding the Second Amended Settlement Agreement and General Release are included on the enclosed CD Rom.

In further compliance with 28 U.S.C. § 1715(b), the following documents are included on the CD ROM that is enclosed with this letter:

1. Second Amended Settlement Agreement and General Release;

- 2. Proposed Claim Form;
- 3. Supplemental Declaration of Gina M. Intrepido-Bowden on Settlement Notice Program; and



«First» «Last» May 5, 2015 Page 2

4. The Court's April 28, 2015 Order setting a hearing on the Joint Motion Seeking Approval of Limited Modification to the Settlement Agreement.

Please contact Kathleen P. Lally of LATHAM & WATKINS LLP (<u>Kathleen.Lally@lw.com</u>) if you require any additional materials or need any further information concerning this matter.

Thank you.

Sincerely,

/s/ Patrick M. Passarella Senior Vice President

Enclosure – CD ROM

Exhibit H

Last	First	Company	Address 1	Address 2	City	State	Zip
Geraghty	Michael	Office of the Alaska Attorney General	P.O. Box 110300		Juneau	AK	99811-0300
Strange	Luther	Office of the Alabama Attorney General	501 Washington Avenue	PO Box 300152	Montgomery	AL	36130-0152
McDaniel	Dustín	Arkansas Attorney General Office	323 Center Street, Suite 200		Little Rock	AR	72201-2610
Horne	Tom	Office of the Arizona Attorney General	1275 W. Washington Street		Phoenix	AZ	85007
	CAFA Coordinator	Office of the Attorney General	Consumer Law Section	455 Golden Gate Ave., Suite 11000	San Francisco	CA	94102
Suthers	John	Office of the Colorado Attorney General	Ralph L. Carr Colorado Judicial Center	1300 Broadway, 10th Floor	Denver	CO	80203
Jepsen	George	State of Connecticut Attorney General's Office	55 Elm Street		Hartford	CT	6106
Nathan	Irvin	District of Columbia Attorney General	441 4th Street, NW, Suite 1100S		Washington	DC	20001
Holder, Jr.	Erio H,	Attorney General of the United States	United States Department of Justice	950 Pennsylvania Avenue, NW	Washington	DC	20530-0001
8iden III	Joseph R.	Delaware Attorney General	Carvel State Office Building	820 N. French Street	Wilmington	DE	19801
Bondi	Pam	Office of the Attorney General of Florida	The Capitol, PL-01		Tallahassee	FL.	32399-1050
Olens	Sam	Office of the Georgia Attorney General	40 Capitol Square, SW		Atlanta	GA	30334-1300
Louie	David	Office of the Hawali Attorney General	425 Queen Street		Honolulu	HI	96813
Miller	Tom	lowa Attorney General	Hoover State Office Building	1305 E. Walnut Street	Des Moines	IA	50319
Wasden	Lawrence	State of Idaho Attorney General's Office	Statehouse	700 W Jefferson St	Bolse	ID	83720-0010
Madigan	Lisa	Illinois Attorney General	James R. Thompson Center	100 W. Randolph Street	Chicago	IL	60601
Zoeller	Greg	Indiana Attorney General's Office	Indiana Government Center South	302 West Washington Street, 5th Floor	Indianapolis	IN	46204
Schmidt	Derek	Kansas Attorney General	120 S.W. 10th Ave., 2nd Floor		Topeka	KS	66612-1597
Conway	Jack	Office of the Kentucky Attorney General	700 Capitol Ave	Capitol Building, Suite 118	Frankfort	KY	40601
Caldwell	James D.	Office of the Louislana Attorney General	P.O. Box 94095		Baton Rouge	LA	70804-4095
Coakley	Martha	Office of the Attorney General of Massachusetts	1 Ashburton Place		Boston	MA	02108-1518
Gansler	Douglas F.	Office of the Maryland Attorney General	200 St. Paul Place		Baltimore	MD	21202-2202
Mills	Janet	Office of the Maine Attorney General	State House Station 6		Augusta	ME	04333
Schuette	Bill	Office of the Michigan Attorney General	P.O. Box 30212	525 W. Ottawa Street	Lansing	MI	48909-0212
Lori Swanson	Attorney General	Attention: CAFA Coordinator	1400 Bremer Tower	445 Minnesota Street	St. Paul	MN	55101-2131
Koster	Chris	Missouri Attorney General's Office	Supreme Court Building	207 W. High Street	Jefferson City	MO	65101
Hood	Jim	Mississippi Attorney General's Office	Department of Justice	P.O. Box 220	Jackson	MS	39205
Fox	Tim	Office of the Montana Attorney General	Justice Bldg.	215 N, Sanders Street	Helena	MT	59620-1401
Cooper	Roy	Office of the North Carolina Attorney General	Department of Justice	P.O. Box 629	Raleigh	NC	27602-0629
Stenehjem	Wayne	North Dakota Office of the Attorney General	State Capitol	600 E. Boulevard Avenue	Bismarck	ND	58505-0040
Bruning	Jon	Office of the Nebraska Attorney General	State Capitol	P.O, Box 98920	Lincoln	NE	68509-8920
Delaney	Michael	New Hampshire Attorney General	State House Annex	33 Capitol Street	Concord	NH	03301-6397
Chiesa	Jeffrey S.	Office of the New Jersey Attorney General	Richard J, Hughes Justice Complex	25 Market Street, P.O. Box 080	Trenton	NJ	08625
King	Gary	Office of the New Mexico Attorney General	P.O. Drawer 1508		Santa Fe	NM	87504-1508
Masto	Catherine Cortez	Nevada Attorney General	Old Supreme Ct. Bldg.	100 North Carson Street	Carson City	NV	89701
Schneiderman	Erlo	Office of the New York Attorney General	Department of Law	The Capitol, 2nd Floor	Albany	NY	12224
Dewine	Mike	Ohio Attorney General	State Office Tower	30 E. Broad Street	Columbus	OH	43266-0410
Pruitt	Scott	Oklahoma Office of the Attorney General	313 NE 21st Street		Okłahoma City	OK	73105
Rosenblum	Ellen F.	Office of the Oregon Attorney General	Justice Building	1162 Court Street, NE	Salem	OR	97301
Kane	Kathleen	Pennsylvania Office of the Attorney General	1600 Strawberry Square		Harrisburg	PA	17120
Kilmartin	Peter	Rhode Island Office of the Attorney General	150 South Main Street		Providence	RI	02903
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Ferguson	Bob	Washington State Office of the Attorney General	1125 Washington St SE	P.O. Box 40100	Olympia	WA	98504-0100
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Lutu	Afoa Leulumoega	American Samoa Attorney General	Exec. Ofo. Bidg, Utulei	Territory of American Samoa	Pago Pago	AS	96799
Rapadas	Leonardo M	Attorney General Office	590 S. Marine Corps Drive	ITC Bidg, Suite 706	Tamuning	Guam	96913
San Nicolas	Joev Patrick	Northern Marlana Islands Attorney General	Administration Building	PO Box 10007	Salpan	MP	96950-8907
Miranda-Rodriguez	Cesar R.	Puerto Rico Attorney General	P.O. Box 902192	San Juan	San Juan	PR	00902-0192
Frazer	Vincent	Department of Justice	Virgin Islands Attorney General	34-38 Kronprindsens Gade, GERS Bldg, 2nd Floor	St. Thomas	VI	00802-0182
Laliy	Kathleen	Latham & Watkins LLP	233 South Wacker Drive	Sulte 5800	Chicago	1 <u>11</u>	60606
Passarella	Patrick M.	KCC Class Action Services	75 Rowland Way	Suite 250	Novato	CA	94945
Carameros	Jonathan D.	KCC Class Action Services	75 Rowland Way	Suite 250	Novato	CA	94945
Carallio 103	in autau D.		Li o nomanu way	Outo 200		104	04040

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Page 1

Case 3:11-cv-01056-MDD Document 166-1 Filed 10/08/15 Page 36 of 56

Exhibit I

If you purchased the muscle relaxant Skelaxin or generic metaxalone, your rights may be affected by and you could get a payment from a class action settlement.

LEGAL NODCE

1-866-267-0396

A settlement has been reached with Mutual Pinamosoutical Campians, been explored to the settlement to avoid the cost and risk of a trial. The leaves, been explored to the settlement to avoid the cost and risk of a trial. The leaves, the approximation of the triangle settlement to avoid the cost and risk of a trial. The leaves, the approximation of the triangle settlement to avoid the cost and risk of a trial. The leaves, the approximation of the triangle settlement to avoid the cost and risk of a trial. The leaves, the approximation of the triangle settlement to avoid the cost and risk of a trial. The leaves, the triangle settlement the settlement to avoid the cost and risk of a trial. The leaves, the triangle settlement the settlement the settlement the settlement triangle settlement triangle settlement the settlement triangle settlement the settlement triangle settlement tr

www.skelaxinsettlement.com

LEGAL NOTICE

If you bought certain joint health products containing glucosamine, you could get money from a class action settlement.

How bought certain joint health products containing unconsomine, you could get money from a class action sottlement. Includes New Fire, Mark Yere, Mark Yere, Lobgies, Core Langies, New York, Mark Theory, Lobgies, Core Langies, New York, Mark Theory, Langies, Saint Association, Saint A

1-877-219-9780

www.SchiffGlucosamineSettlement.com

Stand Up For Your Health

Too much sitting puts your health at risk even if you exercise.

Before you settle in front of the TV or computer again, know this: Having a sedentary lifestyle – sitting too often for too long - raises the risk of a myriad of health problems, including diabetes, heart disease, stroke, cancer and early death – even if you exercise. That's a big deal, because we spend more than half our waking hours doing things that require little physical activity and low energy expenditure like sitting in front of a TV or computer screen for too long. And studies have shown that people with arthritis are already less

active than the general population, A recent meta-analysis found that sedentary people - even if they exercised regularly – were 90 percent more likely than their more active counterparts to develop type 2 diabetes, 18 percent

4 Easy Ways to Be Less Sedentary Get up or move around for one to three minutes every half hour. 2 At work, hold "walk-and-talk" meetings, and stand during teleconferences. 3 While watching TV, get up and walk during commercials.

4 Pay attention to how long you sit, and decrease it a little each week

EVEN SOMEONE WHO GOES TO THE GYM AFTER SITTING ALL DAY CAN'T OFFSET THE HARM

OF EXCESS SITTING."

your Health [MEDWATCH]

cell systems respond better to chemicals critical for controlling blood sugar, cholesterol and blood pressure, says Dr. Levine.

more likely to die from cardiovascular

likely to die from any cause. The results were published in the January 2015 Annals of Internal Medicine.

"It seems perplexing at first, but even someone who goes to the gym three times a week after sitting.all

day can't offset the harm of excess

sitting," says James Levine, MD, pro-fessor of medioine at Mayo Clinio in

Scottedale Ariz, and author of Get Uni

Why Your Chair is Killing You and

What You Can Do About It (Palgrave

ting for a while, your muscles and

Macmillan Trade, 2014). As soon as you stand up after sit-

se or cancer, and 24 percent more

Additionally, moving activates your limbic system, which "affects your emotional well-being and motivation, says Dr. Levine.

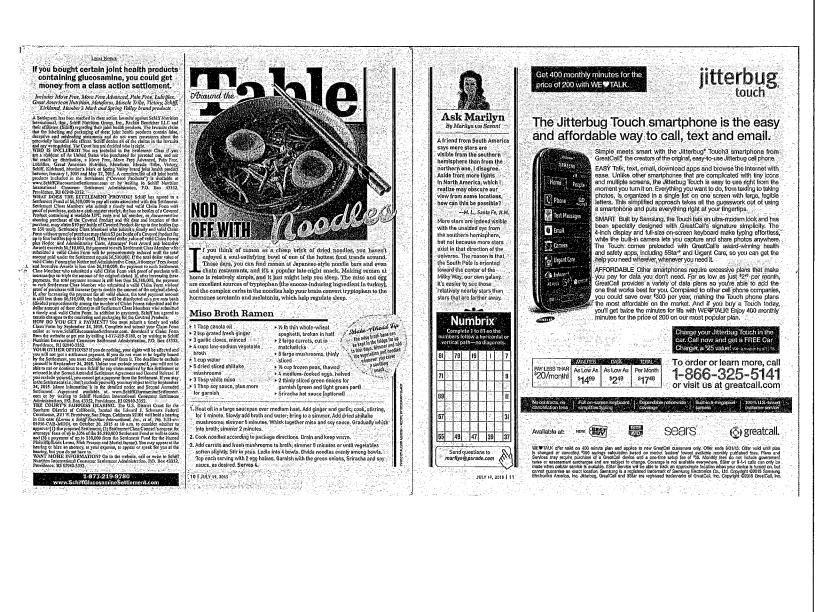
Evon small movements like drying dishes or even fidgeting can help by burning calories and stepping up your metabolic rate, he savs.

You still need to exercise at least 150 minutes a week. Physical activity doesn't erase the downside of couch surfing, but it does help mitigate the negative effects. - SHAHREEN ABEDIN

PUBLISHED BY THE ARTHRITIS FOUNDATION 43







Legal Notice If You Own or Owned Property

5.

That Contains High Zinc Content Brass Plumbing Products

You Could Benefit From a Class Action Lawsuit The Colling Delieght From a Class Arction consult Uponor late, Wrahe Company, and Uponor Wriebe Dae. ("Uponor") and certain developerschulefer, subcontactors, and distributorsforppilerer ("Other Defendants"). The lawsuit claims that Uponor's high ratic contact bress plumbing fittings and components are defective and preunstated correctly for breach down). Uponor and the Other Defendants deny these claims and that they did snything wrong.

Who is included in the Settlement?

Who is included in the settlement? Generally, you may be included in the Settlement if your home, non-residential property, or the common area of your home or poperty located in the United States, built in 2002 or later, contains Upanot hand fittings and plumbing components made of high zine containt twass? ("Oponor Yellow Brass Fittings"). A separate settlement involving properties in Las Vogas, Newada hais been reached. (Get more inflo at the website below.)

What does the Settlement provide?

what uses the Settlement provide? Eligible propriety owners carge siberbis for creating property damage, such as teaks or flow problems. This includes reinbursement for past repairs and repairs that become necessary in the future. The Settlement will also pay (1), the costs of notice and administration, (2) special service awards to the Class Representatives, and (3) attorneys² fees and costs:

How can I get benefits?

Submit a Claim Form by mail. The timing to file a claim varies. However, if you previously had property damage, you need to file a claim within six months after the Settlement you need to like a claim within six moniths effect the Selfetened is approved. For future property danage, you will need to file a claim within six monitis effect the damage occurs. The amount of any benefits you may tecrive will depend on the amount and type of included property that you own and the damage you have experienced and/or reparis or replacement needed. The claims period will run for five years from when the Settlement is approved. Additional details are in the Settlement Agreement available on fire website.

What are my rights? Even if you do nothing, you will be bound by the Court's decisions. If you want to keep your right to sue Uponor and/or the Other Defendants yourself, you must exclude yourself from the Settlement by August 19, 2015. You will give up the possibility of needings Settlement benefits, but you will not be bound by the Court's orders. If you stay in the Settlement, you may object to it by August 19, 2015. Additional deails on how to opt out of object are in the Settlement Agreement available on the website.

The Court will hold a hearing on September 8, 2015 to consider whether to approve the Settlement, a request for attorneys' fees and costs up to \$7.5, million, and special service payments of \$5,000 per home or homeowners' association to each of the Class Representatives. You or your own lawyer may appear and speak at the hearing at your own expense.

> For More Information: 1-866-483-0374 www.BrassFittingsClass.com

before there was a word for it. Opposite Alica Sive stones poury "Cher, he became a generation's favorite dreamy, furing guy "Che-Jess vias a game changer," says Rudd. "It's crazy. I fell in love with me. The Object of My Affection | 1998 Benile [Aniston] is somebody, that had known for years before *fixeds*," says Rudd, who later had a recurring role in the hit sitcom. They were didded to team us for this comedy about a programat woman and here gay friend. We had a conversation, like, Could your imagine at 21 you and Ita moviet together playing these lead parts?"

PAUL'S BEST PARTS



Anchorman: The Legend of Ron Burgundy 2004 My lair was already a little long, lond I was able to grow a mustache and those sideburns pretty quicky, says Rudd of lini look for the Will Ferrell onnedy. After shooling ended, "Iddin thave my mustache of intyle away and whest Iddi Noded so windt. I hadro much face."





The 40-Year-Old Virgin 2005 Ten years later, does Rudd admit that his character was just as nerdy as Sreve Carelfa? Twas wearing a T-shirt with myself on it. I don't know with that doesn't sound dorky to more, he cracks. In nealtife, "I don treally thing of myself as that dorky. I mean, I have moments, and take pride in those." t as nerdy a

Role Models 2008 Role Models | 2008 Rude did double duty on the raunchy cornedy with Seann William Scott, cowriting the script and taking a lead role. There's call gratification when you lymite a film) and hear people quick it. The says. Cory you'l sea a joke on a content mugue a Tahits, and you'd en mugue a Tahits, and you'd en the sean and you'd en the sean and you'd entities the sean and you'd have seen baing yeary cool about the s



LEGAL NOTICE If you bought certain joint health products containing glucosamine, you could get money from a class action settlement. Includes Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products

Includes Move Fire, Mover Fire & Advanced, Pain Free, Laday (Ex., Great American Nutrition, Metaform, Muscle Tribe, *Uctory, Schilf, Extkand, Manhar & Mark and Spring Volley Irand products* Mark Stellmart his ben readed in the sector spring the Skilf Nutrition and Spring Volley Irand products and on the state (include products) and the sector spring the Skilf Nutrition and Spring Volley Irand products and any sector spring Volley Iran Schild, Schild Stellmart, Stell Nutrition, Metaform, Muscle Tribe, Mark Stellmart his ben readed in the sector spring the Skilf Nutrition and Spring Volley Irand products and any sector spring Volley Iran Schild Nutrition and Spring Volley Irand Products. More Fire, Mark Stellmart, Stellmart History, Schild Irandon, Stellmart, Stellmart,

1-877-219-9780

www.SchiffGlucosamineSettlement.com

Is Bikram yoga sate after 40?

ndrey Weil⁴ The Integrative MD

pikram classes are held at 105°F and Dearly 40% humidity, which founder Bikram Choudhury maintains is necessary for more elastic muscles. However, exercising in high heat can be stressful on the body at any age—even for those who are very fit. My reservations are re-inforced by a recent small study in which core temperature exceeded 103°F in more than 30% of regular Bikram-goers after a 90-minute class, raising heat exhaustion and lieatstroke concerns.

Avoid Bikram yoga if you ever feel weak in high temperatures or have experienced heatstroke or dehydration in the past. If you have joint or blood pres sure trouble, check with your doctor first. Choose something gentler like viniyoga or integral yoga if you are pregnant or have heart disease.

If you do go ahead with Bikram, drink plenty of water throughout and stop if you feel dizzy or light-headed or experience chest pain. And take breaks when you find the pace or poses too strenuous.

ANDREW WEIL, MD, is founder and director of the Arizona Center for Integrative Medicine and clinical professor of medicine at the University of Arizona.

Send your questions for Dr. Weil to askdrweil@prevention.com.

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If you bought certain joint health products containing glucosamine, you could get money from a class action settlement.

LEGAL NOTICE

Includes Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products

Includes Move Pree, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products A Settlement has been reached in class action lawsuits against Schiff Nutrition International, Inc., Schiff Nutrition Group, Inc., Reckitt Benckiser LLC and their affiliates (Schiff) regarding their joint health products. The lawsuits claim that the labeling and packaging of these joint health products contain false, deceptive and misleading statements and do not warm consumers about the potentially harmful side effects. Schiff denies all of the United States who purchased for personal use, and not for resale or distribution, a Move Free, Move Free Advanced Pain Free, Lubriftex, Great American Nutrition, Mataform, Muscle Tribe, Viotary, Schiff, Kirkland, Member's Mark or Spring Valley brand joint health product between January 1, 2005 and May 27, 2015 A complete list of all joint health products included in the Settlement ("Covered Products") is available at www.schiffGlucosanninaSettlement.com or by writing to Schiff Nutrition International Consumer Settlement Administration, P.O. Box 43352, Providence, RI 02940-3352. WHAT DOES THE SETTLI-LEMENT PROVIDE? Schiff has agreed to a Settlement Fund of \$6,510,000 to pay all costs associated with this Settlement. Settlement Class Members who submit a timely and valid Claim Form with proof of purchase, out as a cash register receipt, the box or bottles of a Covered Product containing a readable UPC code and lot number, or documentation showing purchase of the total dollar value of valid Claim Forms plus Notice and Administrative Costs, Autorieys Fees Award and Incentive Awards exceeds 56,510,000, the payment to each Settlement Class Member who submitted a valid Claim Form with proof of purchases, may claim 510 per bottles of a Covered Product contal). Settlement Class Members with submited a valid Claim Form with proof of purchase will increase (up to trip) be the original claim). If, a

RI 02940-3352. THE COURT'S FAIRNESS HEARING. The U.S. District Court for the Southern District of California, located at the Edward J. Schwartz Federal Courthouse, 221. W. Broadyay, San Diego, California 22101 will hold a hearing in this case (Lerma v. Schiff Nutrition International Inc., et al., No. 3:11-ev-01056-CAB-MDD), on Cotober 30, 2015 at 10 a.m. to consider whether to approve: (1) the proposed Sottlement (2) Settlement Class Coursel's request for attorneys' focs of up to 33% of the \$6,510,000 Settlement Fund as well as costs; and (3) a payment of up to \$10,000 from the Settlement Fund for the Named Plaintiff; (Luis Lerma, Nick Pearson and Muriel Jayson). You may appear at the hearing or hire an attorney, at your expense, to appear or speak for you at the hearing, but you do not have to: WANT MORE INFORMATION? Go to the website, call or write to Schiff Nutrition International Consumer Settlement Administration, P.O. Box 43352, Providence, RI 02940-3352.

1-877-219-9780 www.SchiffGlucosamineSettlement.com

THE REPORT OF THE PROPERTY OF T

13 THINGS A HANDYMAN WON'T TELL YOU'

Sometimes I still have to look up Now to do something before I do a job (YouTube is the best!). A good handyman stays up to date on new products and trends and is always open to learning something.

Houses don't take care of themselves. It's on you to inspect yours at least once a year: Do you need to caulk around your windows and doors? Do you have any rotted wood? Are any shingles loose? It's a lot less expensive to hire me to address those things than to replace them after years of neglected maintenance.

If I'm any good, I really don't need to advertise, because I get plenty of work through word of mouth. When I started my business, I put a magnet on my truck with my phone number. After about six months, I had to take it off because I was getting too many calls.

8 I may give you a different price than the one I gave someone else for the same job. Why? Some of us charge more when we're really busy. Or if I go into a house and it's positively filthy, I'll raise the price because I don't want to work there.

9 Before you throw something out, ask whether I can repair it. I've fixed broken doors and window frames, furniture, toys, and even a

132 09+2015 rd.com

medical bed. One time, my neighbor put his lawn mower out on the curb and headed to the store for a new one. I rescued and fixed it before he got home with the replacement.

On a budget? Ask if there is exchange for a lower price. Even if you're not handy, I may reduce my rate on a big job if you can haul materials for me or if you are willing to clean up the work mess at the end of each day.

If a handyman asks to be paid in cash, he probably doesn't have a business bank account, or he might not be claiming all his income on his taxes. If I don't have the integrity to pay my taxes, do you think I'll have the integrity to do good work when you're not looking?

2 Sure, I would be happy to fix your sticky door or tighten that faucet now that I'm here, But don't act surprised when I charge you for it. We make a big part of our living from those "while you're here" jobs.

3 Please, Do. Something, With. The. Dog, And I don't mean lock him in the bedroom, where he'll bark all day while you're gone. See if someone can keep him for the day. Sources: Dave Kassab, avoner of DK Hendyman in West -Chester, Pannsylvania; Dan Perry, a handyman in Reno, Nevado who runs hang/uranstartury.com; Jason George, owner of Handyman Professionals in tho Detroit, Michigan, area; Kevin Und, owner of Und's Handyman Sarvice in Northport, Alaboma

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Includes Move Free, Move Free Advanced, Pain Free, Lubriflex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products

Includes Move Free, Move Free Advanced, Path Free, Lubrifiex, Great American Nutrition, Metaform, Muscle Tribe, Victory, Schiff, Kirkland, Member's Mark and Spring Valley brand products.
 A stellement has been reached in class action lawsuits against Schiff Nutrition International, Inc., Schiff Nutrition forup, Inc., Reckitt Benckies ILC and their affiliates (Schiff) regarding their joint health products. The lawsuits and wn orongolong. The Court has not decided who is right.
 WHO IS NCLUDEPT Voa are included in the Settlement Class If you are a resident of the United States principal set of the Schiff American Victory. Schiff Krikland, A complete State of the Schiff American Victory. Schiff Krikland, Schiff Nutrition International Consumer Settlement Schiff American Victory. Schiff Krikland, Schiff Nutrition, P.O. Box 3352, Providence, RI (2040-332).
 WHO IS INTERSTITE SETTLEMENT PROVIDES Schiff Nutrition International Consumer Settlement Amministration, P.O. Box 3352, Providence, RI (2040-332).
 WHAT DOES THE SETTLEMENT PROVIDES Schiff has agreed to a Settlement Product Schiff of a Schiff Nutrition International Consumer Settlement American Victory, Schiff Krikland, Markar A, Schiff OliversamineSettlement, Settlement Consumer Settlement Complex schift and schift American Victory and valid Claim Form why proof of purchase, such as a cash register receipt, the box ot bulls of a Corread Product Cons Spring Provide Contract and the Settlement Consumer Settlement Consumer and the Settlement Consumer Settlement Consumer and the purchase of the Corread Product Cons Spring Provide Contract and the Settlement Consumer and an Internative Awards access Schiff Schoff, Cong, the payment to each String and Internative Const. Antonnys' Fee Award and Incentive Awards access Schiff Schoff, Cong, the payment for the organization of the schift and the Settlement Consumer Schift American Spring Provide Constheter Schoff, American Spring Provide Const. Spring Schoff Ame

www.SchiffGlucosamineSettlement.com 1-877-219-9780

Exhibit J



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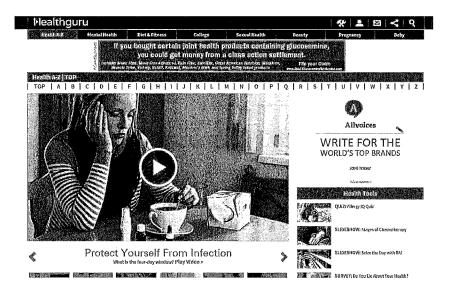


Exhibit K

More *

About 197,000 results (0.36 seconds)

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Images



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www.schiffvitamins.com/glucosamine-plus-msm-..., * Schiff Nutrition Group * ... lubricate joints to allow smooth, quiet movement. Schiff Glucosamine Plus MSM helps you maintain healthy structure and function of cartilage in your joints.
b.

Schiff® Glucosamine Plus MSM, 200 Tablets - Costco www.costco.com/Schiff®-Glucosamine-Plus-MSM,-200-Tablets.p... - Costco -Schiff® Glucosamine Plus MSM combines the highest potency glucosamine with MSM (methylsulfonylmethane) and hyaluronic acid (HA) to help promote joint ...

Schiff Glucosamine Plus MSM 1500mg - 200 Coated Tablets www.amazon.com/Schiff-Glucosamine.../B000FK5GL... - Amazon.com, Inc. -Amazon.com; Schiff Glucosamine Plus MSM 1500mg - 200 Coated Tablets: Health & Personal Care.

Schiff Glucosamine 1500mg + MSM 1500mg, Coated Tablets www.walgreens.com/.../schiff-glucosamine.../ID=prod240237...
Walgreens
Kat ** Rating: 1 - Review by Jan the Egg Lady - May 10, 2010 SchiffGlucosamine 1500mg + MSM 1500mg, Coated Tablets at Walgreens. Get free shipping at \$25 and view promotions and reviews for SchiffGlucosamine ...

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Schiff Settlement

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Exhibit L



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Exhibit M

KCC Class Action Services Schiff Nutrition International Consumer Settlement Exclusion Report

Count:

7

ClaimID	Last Name	First Name
6000060501	AGOSTINO	SUZANNE
60036671001	BLANKENSHIP	ERNEST
60029447001	CHAMBERS	LAWRENCE
60002263001	CORCORAN	ARTHUR
60000831201	L'HEUREUX	BUNNY
60000453701	VADOVSKY	JOHN
60000452601	VADOVSKY	LAURIE

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