

# KIM RILEY LAW

9018 Balboa Blvd., #552, Northridge, CA 91325 ♦ T 818-216-5288 ♦ F 818-993-3012 ♦ [www.KimRileyLaw.com](http://www.KimRileyLaw.com)

Andrew F. Kim, Esq.  
[akim@kimrileylaw.com](mailto:akim@kimrileylaw.com)

Rebecca J. Riley, Esq.  
[riley@kimrileylaw.com](mailto:riley@kimrileylaw.com)

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## Via Email

Truth in Advertising, Inc.  
P.O. Box 927  
Madison, CT 06443  
Attn.: Laura Smith, Esq.  
Legal Director  
[lsmith@truthinadvertising.org](mailto:lsmith@truthinadvertising.org)

Re: Von Miller and NFTs

Dear Ms. Smith:

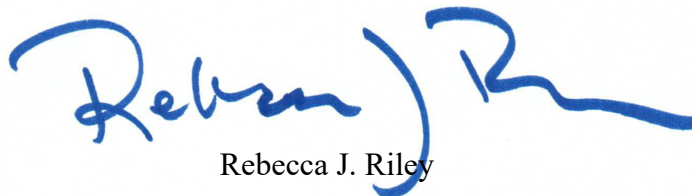
We are counsel for Vonnie Miller, II and in receipt of your letter addressed to Harvey Steinberg, esq. dated August 8, 2022 regarding Mr. Miller and his alleged promotion of non-fungible token (“NFT”) companies.

Mr. Miller does not have and has not had an agreement with any NFT company to endorse or promote them or their products. Mr. Miller has not received any financial or other benefit from any NFT company in exchange for endorsements or promotions of NFTs. We have shared with his representation team the links you kindly provided in your letter to the FTC to brochures regarding social media influencers and when and how to make good disclosures.

Please feel free to reach out to us any time with any questions or concerns. Mr. Miller’s representation team is dedicated to being sure he is in compliance.

Very truly yours,

KIM RILEY LAW



Rebecca J. Riley

Cc: Von Miller, II  
Brian Lazarus, Esq.  
Andrew F. Kim, Esq.

