

November 22, 2016

VIA REGULAR MAIL

Chris Sharng, President NHT Global, Inc. 609 Deep Valley Drive, Suite 395 Rolling Hill Estates, CA 90274-3629

Re: NHT Global, Inc.'s Deceptive and Illegal Health Claims

Dear Mr. Sharng:

I am writing to you on behalf of Truth in Advertising, Inc. ("TINA.org"), a nonprofit consumer advocacy organization dedicated to protecting consumers from deceptive advertising.

As you may be aware, TINA.org recently investigated 62 MLM companies listed as Direct Selling Association members selling nutritional supplements. Our findings revealed that 60 companies (or 97%) have made or are making – either directly or through their distributors – claims that the companies' products can treat, cure, prevent, alleviate the symptoms of, or reduce the risk of developing diseases or disorders, in violation of the law. *See* Is the DSA Ignoring Illegal Health Claims, available at https://www.truthinadvertising.org/dsa-ignoring-illegal-health-claims/.

We found that NHT Global is one of the 60 companies at issue. A database containing a small sampling of inappropriate health claims being made can be found here: https://www.truthinadvertising.org/nht-global-health-claims-database/.

I trust that your company will take immediate action to remove all unsubstantiated and illegal health claims being made, as well as ensure that no future misrepresentations are made.

If you have any questions or need further information, please do not hesitate to contact us.

Sincerely,

Laura Smith, Esq. Legal Director

Truth in Advertising, Inc.

Cc: Joseph Mariano, President, Direct Selling Association Jared O. Blum, Esq., DSA Code of Ethics Administrator