



Laura Smith <lsmith@truthinadvertising.org>

Resorts360 Vacation Club -- follow-up and petition

Laura Smith <lsmith@truthinadvertising.org>

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To: vancrc@atg.wa.gov

Dear Attorney General Ferguson:

I am writing to follow-up on [our May 15, 2013 letter](#) to you regarding Resorts360 Vacation Club, a Washington-based company that is operating an illegal pyramid scheme.

Since reaching out to you almost four months ago, over 5,000 consumers have signed a petition asking your office to move more quickly to shut down Resorts360. You can view the petition and its progress [here](#). We spared your inbox the receipt of each individual petition, opting to let you know about our progress in one fell swoop.

As we explained in detail in our May letter, Resorts360's compensation program is based exclusively on providing payments to members for the recruitment of new participants, not on the retail sale of products or services. In addition, Resorts360 claims that those who buy into the program are likely to make a substantial income, when, in truth, most consumers who become members are not likely to make any money at all.

We strongly urge your office to address this matter quickly in order to halt Resorts360's pyramid scheme and protect consumers from this deceptive marketing. As is evident by the large number of consumers who have signed the petition to date, this is a matter of significant public importance.

Sincerely,

Laura Smith

Legal Director | www.truthinadvertising.org
203-421-6210 | lsmith@truthinadvertising.org
@TruthinAd | [facebook.com/truthinad](https://www.facebook.com/truthinad)

