

From: Kevin Thompson [REDACTED]
Subject: SevenPoint2 Statement
Date: Apr 28, 2016 at 6:58 PM
To: [REDACTED]
Cc: [REDACTED]



Fran,

See below for SevenPoint2's statement regarding the attached letter submitted by TINA.

SevenPoint2 appreciates TINA bringing these matters to the company's attention. It will soon submit a letter to the FTC explaining its current compliance practices designed to prevent unsubstantiated health claims. SevenPoint2 currently employs various measures to educate its field on proper behaviors. These measures include educational content distributed via email to all new participants, literature in the back office instructing proper usage of testimonials, compliance training at events regarding health claims and training done via countless webinars.

While it takes aggressive measures to prevent claims, SevenPoint2 admits that there's room for improvement. Candidly, it has been a challenge for SevenPoint2 to curb its customers' enthusiasm for the benefits of its molecular hydrogen product.

Regarding the few claims submitted of Jason Boreyko and Dr. Cohn, they are being removed.

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